We place you in a learning environment that uses a board of directors as its model — so each study group benefits from the board’s distinct yet complementary areas of expertise.

For EMBA students, “Think in the Next” means bringing the future into focus.

The UCLA Anderson Executive MBA program is where those who expect more from themselves come to be surrounded by like-minded individuals. Here, we keep the program at the optimum size of 72 students. We put you in “mini-boards” with top financial experts, management specialists, marketing minds, media and entertainment leaders, doctors, lawyers and military professionals. We expose you to international field study opportunities that prepare you to succeed on the global stage. By the time you graduate, you will become a leader who inspires superior decisions and knows how to “Think in the Next.”
Study here, lead anywhere.

With traditional borders disappearing and global markets converging, students who take part in our international electives gain firsthand exposure to the current business dynamics and customs of other nations — and create career options in the process.

GLOBAL IMMERSION

Get direct exposure and learn from our faculty in these one-week elective courses abroad.

- Entrepreneurship and innovation, macroeconomic management and sustainable development in Israel
- Business in a rapidly changing China
- Economic environment and business opportunities in Chile
- Business in developing countries: focus on Vietnam
- An evolving Brazil: what does the future hold for the largest economy in Latin America?

INTERNATIONAL EXCHANGE

Choose from our top business school partners abroad, and take a one-week class while networking with peer students from around the world.

- SDA Bocconi Executive MBA program, Milan, Italy
- Recanati School of Management, Tel Aviv, Israel
- Rotman School of Management, Toronto, Canada
- Seoul National University, South Korea
- Business School São Paolo, São Paolo, Brazil
- Waseda University, Tokyo, Japan

“The global immersion and international programs, along with the opportunities to study international business issues in emerging markets, provided me with insights that I would not have gained without the program.”

JANET NA ('15)
Managing Director,
Comperiti Consulting
INTEGRATED CURRICULUM

“My Anderson EMBA experience transformed my career, enabling me to integrate my technical background with knowledge of a wide spectrum of business fundamentals. As a direct result of what I learned in the EMBA program, I was promoted to CEO at my company and eventually joined Google, where I leverage my Anderson EMBA every day (often every hour!). Pursuing the Anderson EMBA was the single best career decision I have ever made.”

NAN BODEN (’11)
Director of Engineering,
Google

“EMBA gave me access to an extensive network of impressive leaders across a broad spectrum of industries that I may not have otherwise met. The best part is that many of them are now friends and not just a name and number in my phone.”

DELONE ELLICK (’13)
Senior Vice President,
Bank of America

“With just 70 students, our EMBA class was large enough to create a diverse educational experience, yet small enough to produce an exceptionally tight network.”

RON GREEN (’11)
Director of Technology Finance and Strategic Planning,
Walt Disney Studios

The courses are relevant and the results are remarkable.

Leadership Foundations: Master the Art of Leadership
Leadership Foundations is a core class that spans the entire EMBA program. Assessments such as the Emotional Intelligence View 360 and the Birkman method provide the personalized, detailed feedback essential for developing your full leadership potential.

Elective Classes: Your Interests, Your Opportunity
Above all, education should be personal. Beyond the highly rewarding core classes, 12 units of electives are required and offered in one-week blocks during June and August. EMBA students can also enroll in elective courses offered in the full-time and Fully Employed MBA (FEMBA) programs, as well as those across the UCLA campus. These include course offerings through the Schools of Public Affairs, Theater, Film and Television, Engineering and other schools at UCLA.

Leadership Speaker Series
The Leadership Speaker Series offers EMBAs the opportunity to meet with and learn from other inspiring leaders, providing a priceless experience. Here are a few of our most recent visiting speakers: Frank Yang, CEO of SimpleHuman; David Glickman, CEO of UltraMobile; David Nathanson, Head of Business Operations, FoxSports; Thomas Priselac, president and CEO of Cedars-Sinai Health System; and Molly Jolly, CFO of the California Angels.

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Use electives to earn a certificate in the area you want to explore — and become the super-equipped leader you envisioned.

- **ENTREPRENEURSHIP**: Gain the skill and agility to launch and run a business, work in startup ventures or create new initiatives within an established company.
- **GLOBAL MANAGEMENT**: Prepare for an international leadership role by gaining a broad knowledge of global commerce.
- **FINANCE**: Learn to develop time-tested corporate strategies through the analysis of financial and economic data.
- **MARKETING**: Focus on building the strategic skills needed to successfully promote products or services.
- **LEADERS IN SUSTAINABILITY**: Benefit from world-class sustainability-related courses at UCLA to become an expert in socially and environmentally sound business practices.
- **TECHNOLOGY LEADERSHIP**: Graduate with the leadership preparedness, managerial knowledge and entrepreneurial spark to succeed in diverse technical settings — from small startups to larger global corporations.

“The UCLA EMBA program equipped me to successfully transition from the military to the corporate environment. I feel incredibly fortunate and am infinitely more prepared to start and run a company, especially since we exceeded our crowdfunding campaign goal just a few months after graduation.”

DEREK HERRERA (’15)  
Founder and CEO, Spinal Singularity
The master’s thesis is an invaluable real-world consulting experience called Strategic Management Research (SMR). UCLA Anderson invented this type of project, the business school field study course, back in 1968. Since then, we’ve perfected the process where a diverse team of EMBA students works directly with a leading company or nonprofit to launch or improve a specific area of business.

A FEW OF OUR MOST RECENT SMR CLIENTS:

- NATO
- Genentech
- Gensler
- General Electric
- Roadrunner
- Cisco
- Microsoft
- Hyundai
- Johnson & Johnson

“While the SMR project incorporates everything you’ve learned during the EMBA program, for me it was really about leadership and teamwork. The work we did together as a team was richer and more impactful than what any of us could have done on our own.”

Here, your master’s thesis is actually a business plan for a major organization.
SEBASTIAN EDWARDS
Professor of International Business Economics

A former chief economist for the World Bank in Latin America and the Caribbean and an economic consultant for a long list of countries as well as the State of California, Dr. Edwards is a powerhouse who loves to teach. He also leads students on our Global Immersion trips in Chile.

They’ve been advising entrepreneurs, corporations and countries for years.

Like the students who are hand-selected for the program, EMBA professors are the best of the best.

This international group of authorities publishes in leading journals and receives recognition for research excellence. They are acknowledged as thought leaders in their respective fields. Perhaps most relevant to you, EMBA faculty are accomplished at bridging the gap between the academic and business worlds.
EXECUTIVES-IN-RESIDENCE
Executives-in-Residence are senior corporate executives who are experts in banking, management consulting, marketing/brand strategy, technology leadership and organizational advancement.

VIRTUAL CAREER MANAGEMENT RESOURCES
The UCLA Anderson Professional MBA Career Management Center website provides relevant information on career management, career change, self-assessment, networking, composing resumes, cover letters, interviewing and negotiating. In addition, various career webinars are offered throughout the year, all of which are recorded and viewable on demand.

LIFELONG CAREER ADVICE
Career services are also available to you as an EMBA after you graduate.

HOW WE INVEST IN YOUR SUCCESS.

INDIVIDUAL CAREER COACHING
Whether you’re rising to the next level in your organization or considering a career move, the EMBA career coach can help you define objectives and evaluate career goals — beginning in your first year. Highly experienced in working with business professionals, each career coach brings a real-world perspective to help you plan and execute your career strategy. This includes guidance on networking and interviewing, assisting with current job issues such as performance reviews and developing a strategy for advancement within your organization.

CAREER WORKSHOPS
We offer a series of career management workshops spanning the EMBA program. The series is called “Marketing Yourself for the Job You Want,” and it includes career shifting, leveraging your MBA within your current organization, networking, the job search process, interviewing, negotiating, dealing with executive search firms and other career topics.

EXECUTIVES-IN-RESIDENCE
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LIFELONG CAREER ADVICE
Career services are also available to you as an EMBA after you graduate.

“Having a dedicated EMBA career coach who knows how to support you from day one was invaluable. There was no confusion as to where I was in my career, where I wanted to be and how to get there.”

MI LEE (‘16)
Finance Business Partner, International Operations, TOMS Shoes
IF IT’S ALL ABOUT WHO YOU KNOW, COME MEET YOUR NEW NETWORK. IT’S 37,000 STRONG.

Be a member of one of the world’s largest, most renowned alumni networks. UCLA Anderson alumni include more than 37,000 executives, entrepreneurs, consultants, film producers, high-tech innovators and financiers. From the founder of a $4.3 trillion money management firm, to the CEO of YouTube and one of Forbes’ top 10 most powerful women, you know people. Simply stated, the verticals and sectors represented by the UCLA Anderson network will bring you unparalleled access to the future you want to build.

LIFELONG LEARNING — ALUMNI CLASS AUDIT
We believe that you can never graduate from learning, so at UCLA Anderson, we offer course auditing and Global Immersion privileges for EMBA alumni. EMBA, FEMBA and MBA alumni can attend elective classes, where space is available.

ALUMNI CAREER RESOURCES
Alumni have lifelong access to numerous career services: individual career coaching, career workshops, career-research resources and UCLA Anderson’s global alumni directory.

“*The UCLA Anderson experience was simply amazing. I can’t think of a better training and proving ground for a business leader, and I know I will take everything I learned with me throughout my career.*”

ERIC LESKLY (’15)
CEO, STS Corporation

BECOME ONE OF THE SELECT 72.

The EMBA application consists of:

- [ ] Two letters of recommendation
- [ ] Official sealed transcript(s)
- [ ] Resume
- [ ] Essays (organizational chart)
- [ ] GMAT or GRE, if applicable
- [ ] TOEFL for selected international applicants

In-person interviews are by invitation only. Admission offers are made on a rolling basis until the class is complete.

APPLY AT anderson.ucla.edu/emba