

THE RIORDAN PROGRAMS AT UCLA ANDERSON

EXECUTIVE DIRECTOR'S CORNER

THE RIORDAN PROGRAMS: MEETING THE CHALLENGE!

This program year has been most rewarding for me because of the accomplishments not only by our organization, but also by the program participants. Beginning in October, our office put an expansion plan into motion that welcomed over 120 Scholars, 50 Fellows, and 200 UCLA Anderson mentors into our community of program participants

And we were just getting started.

We challenged the Scholars to excel in our new Portfolio Managers Program. They accepted the challenge and produced a 46% return on their \$100K investment in 4 months!

We challenged the Fellows to organize a healthcare fair for the entire community of Inglewood AND mentor 40 high school juniors AND raise funding to support both activities. Not only did they accept the challenge, but the group generated \$30K in donations, produced a 35 page "Best Practices" mentoring guide for high school students, and connected 300 Inglewood residents with healthcare services and products!

We challenged UCLA Anderson students and Riordan Programs alumni to broaden the horizons of their younger counterparts. They responded by providing over 250 hours of coaching Program participants on career choices, University of California A-G requirements, providing free SAT and GMAT study guides, and "adopted" 40 students from College Ready Academy High School for additional academic and career counseling outside of the typical Scholars Program session.

This is but a glimpse of the talented resources within The Riordan Programs community. There are hundreds of alumni scattered throughout the country who are making a positive impact on the world everyday. And with our 20th anniversary approaching next year, we will celebrate those accomplishments in grand style.

Congratulations to the 2006 graduates and welcome to the Riordan Programs Alumni family!

Warm regards,

Alex Lawrence



RIORDAN FELLOWS RAISE \$30,000 FOR THE RIORDAN PROGRAMS IN 2005-2006

The Riordan Fellows capped off its fundraising efforts with their Wine Tasting and Silent Auction benefit at the Beverly Hills Women's club on April 29th. The event welcomed over 250 attendees consisting of Riordan Program's affiliates, their guests, and locals from the Beverly Hills community. The success of the event surprised many of the guests in attendance and even exceeded the expectations of the Riordan Fellows and Program staff.



Yonnie Zheng(RF'06) served as the Project Manager for the Fund Raising Team in 2006.

"This event took a lot of work but, at the end of the day, it was well worth it," said event manager Carlos Gomez (RF'06). "We learned so much and raised awareness about the Programs and a significant amount of money at the same time. Some commented that this was the best fundraising event that The Riordan Programs has ever put on."

Besides the success of the wine and auction event, the fundraising team also had terrific support at other charity events including the Laugh Factory in Hollywood and the L.A. Kings game at the Staples Center. Efforts by the Fellows, along with corporate sponsorships, raised over \$30,000 for The Riordan Programs this year.

The money raised by the fund raising team will help support the Riordan Fellows Legacy Scholarship Fund, SAT workshops for Riordan Scholars, and mentoring events like this year's "Riordan Scholars Olympics" where the Riordan Scholars had an opportunity to bond with their mentors outside of the classroom. The money raised by the group will also help The Riordan Programs to continue its mission in turning today's Riordan Fellows and Riordan Scholars into tomorrow's leaders.

Cheers!

Yonnie Zheng, RF '06



THE RIORDAN PROGRAMS
110 Westwood Plaza, Cornell Hall
Suite D304a, Box 951481
Los Angeles, CA 90095-1481
Phone: 310-206-3596
Fax: 310-267-0165

riordan.programs@anderson.ucla.edu
www.anderson.ucla.edu/riordan.xml

INSIDE THE EXECUTIVE'S OFFICES

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AN INTERVIEW WITH BETSY McLAUGHLIN
CEO, HOT TOPIC
BY JULIO MENDOZA (RS '06)



I felt privileged and honored to introduce Betsy McLaughlin, the CEO of Hot Topic. The nature of the interview drew me out of my comfort zone. It was quick, fluid, and spontaneous.

I view the title of CEO high on a pedestal. I imagined the meeting with Ms. McLaughlin to be very formal but it was quite a contrast as to how it really happened. I introduced myself to Ms. McLaughlin and was pleasantly surprised as she asked me to call her by her first name, Betsy. This helped subside the tension that was mounting.

The interview was incredible and surprisingly short, not because of time. When I got the cue to stop, I felt like we were just getting started. The interview was great and the one-hour felt like ten minutes, if even that long. I'm sure Ms. McLaughlin felt the same way as she sent the whole class gift cards to Hot Topic. Despite her enormous achievements, she remains humble and extremely down to earth.

Experiences like this make the Riordan Scholar's Program so incredible. It not only exposes students to the business world but also teaches students that they are extremely capable. They show you by giving you opportunities to do things that you have only dreamed of, like interviewing a CEO. Interviewing Ms. McLaughlin was a great honor and a new learning experience. It is an experience that I will hold on to for the rest of my life.

THE MAN: JAY FERGUSON
PARTNER, KLINE HAWKES AND COMPANY
BY ROGER WHITENHILL (RF '06)



You will be hard pressed to name someone that has become a partner of a prestigious private equity firm, managed investment banking at some of the nation's top brokerages, been involved in an impressive litany of emerging and middle market fundraising transactions, is a member of the Board of Trustee for a high school, been past alumni president of a top MBA program and still has time to cater to his family of four children. In fact, it would be even more difficult to have the opportunity to meet such a dynamic individual because he would be too busy! Well, despite your disbelief such an individual exist and this phenomenal person, Jay Ferguson, spent his Saturday afternoon sharing his story of success.

Mr. Ferguson had the entire Fellows cohort, asking the question, "he accomplished all this in how long, and he is how old?" I had the opportunity to interview Jay Ferguson and at one point I began to question, "is he explaining what his life goals are, or where he sees himself in the next 10 years?" I quickly, snapped back to reality and realized Mr. Ferguson was sharing his past and present accomplishments.

It was quickly apparent that Jay Ferguson was one of the most intriguing and inspirational guests that participated in the Riordan Fellows program this year. Mr. Ferguson encouraged the Fellows to have a focus goal in life and surround yourself with people would have positive attitudes that will pressure you to remain positive. He mentioned that it is important to have balance between work, family and play. Jay Ferguson emphasized the importance of catering to your family and shared that he attends all four of his children's events and still maintains a full schedule as a partner at Kline Hawkes Investments. He underscored the importance of establishing a release from work, his release is exercising and martial arts. One Fellow had even interacted with Jay Ferguson during a Tae Kwan Do class!

Participants of the Riordan Fellows program were truly inspired by Jay Ferguson's success and life balance. He made the arduous task of succeeding in the business world seem obtainable and manageable. It was clear that Mr. Ferguson is a role model for minorities interested in careers in business and management. Superb, individuals of color do exist in the business world and the Riordan Fellows had the opportunity to meet such an individual; an opportunity that many aren't privileged too.

CENTER STAGE: DESTINATIONS!

THE RIORDAN PROGRAMS AT UCLA ANDERSON



RIORDAN PROGRAMS ALUMNI

GRADUATE SCHOOL DESTINATIONS

NEXT STOP: THE REAL WORLD

This summer, many Riordan Scholars and Riordan Fellows alumni will transition from the classroom to the workplace. Below is a sample of where they are headed!

Corey Assibey, RF'03	Raytheon
Sara Bachez, RS'02	Nielsen, Merksamer, Parrinello, Mueller & Naylor LLP
George Bahamondes, RS'04	Bank of America
Steven Espinosa, RF'05	Lehman Brothers
Tracy Freeman, RF'99	Bank of America
Steven Gomez, RF'03	McKinsey & Co.
Jeanette Gonzalez, RS'04	Loyola Marymount School of Education
Jullien Gordon, RF'03	Pangea Universal
Jonas Greenberg, RF'05	Apple I Tunes
Toby Howard, RF'03	Carnegie Mellon Public Policy Program
Derek Izumo, RF'01	Toyota Motor Sales
Jason Mallet, RF'05	Lehman Brothers
Darlyn Martin, RF'03	Boeing
Laura Mondragon, RF'02	Amgen
Israel Niezen, RF'04	Goldpocket Wireless
Karen Ng, RF'05	The Walt Disney Co.
Nam Nguyen, RS'04	Council of Economic Advisors
Jenny Ortiz, RF'00	Charterhouse Consulting
Bernard Parker, RF'99	Amgen
Nishan Pradhan, RF'03	Allen Global Emerging Markets
Matthew Reese, RF'04	Starbucks
Sajid Sindha, RF'03	Pacificare/United Health Group
Farah Srichandra, RS'05	Duke University Biostatistic Laboratory
Sueyn Tang, RS'02	PriceWaterhouseCoopers
Heather Thomas, RS'06	American Airlines
Valerie Van, RS'04	UCLA Medical Center
Dana Williams, RF'04	Inditex
Cheryl Wong, RF'03	Wells Fargo
Carlie Yapp, RF'04	U.S. Bank
Vince Yee, RF'04	Bank of America
Tiffany Young, RS'04	Kaiser Permanete
Monica Youssef, RS'04	Proctor & Gamble

Adam Anderson, RF'06
Stanford Graduate School of Management

Rochelle Bade, RF'05
Kellogg School of Management

Ishan Bhaumik, RF'06
MIT Sloan School of Management

Andrea Burgess, RF'06
Marshall School of Business, USC

Ali Campoverdi, RF'05
Kennedy School of Government, Harvard

Perry Jackson, RS'01
Harvard Institute for International Training

Anil Kapur, RF'05
UCLA Anderson School of Management

Amy Liu, RF'06
Marshall School of Business, USC

Adrienne Martinez, RF'04
Johnson School of Management, Cornell

Tim Ngo, RF'05
Marshall School of Business, USC

Nishan Pradhan, RF'03
Fletcher School of Law and Diplomacy

Chris Rocha, RF'05
University of Michigan Business School

Shara Senior, RF'04
Columbia Business School

Eduardo Sera, RF'04
Stern School of Business, NYU

Alap Shah, RF'05
Kellogg School of Management

Jennie Sze, RF'05
The Wharton School

Ardis Tabb, RF'06
The Wharton School

Dante Taylor, RS'02
Univ. of Washington, Public Policy

Mario Turza, RF'05
Kellogg School of Management

Roger Whitenhill, RF'06
Chicago Graduate School of Business

Clarice Wong, RF'06
The Wharton School

Tina Yeseyan, RF'02
American University

CENTER STAGE: DESTINATIONS!

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Cindy Ballon	Scripps College
Elvida Barahona	UC Santa Barbara
Angelica Bell	UC Irvine
Maibi Ben-Horsfall	UC Berkeley
Gabina Benitez	UC Santa Barbara
Joshua Beyioku	Azusa Pacific University
Rachel Brown	College of William and Mary
Brittney Calhoun	Humboldt University
Amanda Campos	CSU Long Beach
Nicole Dew	UC Berkeley
Edgar Diaz	UCLA
Erinne Flemming-Benny	Cal Poly San Luis Obispo
Fran Guzman	UC Berkeley
Carlos Hernandez	University of Southern California
Michael Hung	UC Irvine
Serena Hwong	UC Santa Barbara
Jason Jernigan	UC Santa Cruz
Sierra Jewell	UC Berkeley
Shauna Kimball	Cal Poly San Luis Obispo
Aleks Logvinsky	UC Irvine

CONGRATULATIONS! TO THE RIORDAN SCHOLARS *Class of 2006*

In the Fall, 40 Senior Scholars will be entering college for the first time.



Ritchie Macias	UC Merced
Kimberly-Ann Maniego	UC Irvine
Allen Ngo	UC Riverside
Nhien Nguyen	UC Los Angeles
Johana Ocampo	UC Riverside
Tobi Ogundipe	University of Southern California
Wellington Onyenwe	UC Berkeley
Mike Palana	Arizona State University
Julie Pena	UC Santa Barbara
Martin Perez	UC Berkeley
Thaly Riem	UC Berkeley
Luis Rivera	San Diego State University
Melissa Rodriguez	St. Mary's College of CA
Isaac Selinger	San Francisco State University
Heather Thomas	UC Irvine
Harrie Trotman	UC Santa Barbara
Michael Van	UC Davis
Betty Villalobos	University of Southern California
Victoria Yanchukov	UC Irvine
Quingan Zhou	Yale

100 %
OF RIORDAN SCHOLARS PROGRAM
GRADUATES GO ON TO COLLEGE.

CURRENTLY THERE ARE OVER 100
RIORDAN SCHOLAR ALUMNI IN COLLEGE.

PORTFOLIO MANAGEMENT

THE RIORDAN PROGRAMS AT UCLA ANDERSON



ALEKS WILL BE ATTENDING UC IRVINE IN THE FALL

\$100K to invest in any of the sixteen companies that were being researched for the stock market competition. For me, it was like a dream come true because I always wanted to invest, but I never wanted to invest with real money, at least not yet.

The portfolios were located online using *StocksQuest.com* so the managers had the ability to trade stocks every day. The internet site was great because it did the trades for you, counted total earnings, and it also displayed the earnings of other scholars participating in the same competition. As soon as the competition began, I knew I would have to invest in the most volatile stocks as

This year, the Riordan Scholars Program created a group called Team & Industry Managers. The main tasks of the managers were to help the Scholars understand the concepts discussed at sessions as well as assist the research teams create a fantastic PowerPoint presentation. But besides that, we began a competition in which each manager had

the amount of time allocated for this whole competition was only 4 months, shorter than it is in reality.

With the knowledge I acquired from Jeff Kabot (Co-founder of MezzCap Partners) and Silas Myers (Senior VP at Roxbury Capital), and many other speakers, I began researching the companies and determining which are the best to invest in. Google was my best bet as it was a company that had been growing exponentially and was showing no signs of slowing down. I would have to say that approximately 60% of my profits came from investing in Google, whether it was shorting it or going long. A crucial time for investing came at the end of January when the annual reports began to be released. That was another key moment for me to invest in stocks as the reports

created a large shift in the stocks price for the week of the earnings as well as for the long term. A key number I began looking at was the after hours. Some of the companies had close to 3% percent changes in its after hours so that gave me a large sense of what I should do with the company for the next day.

Even though this competition was done with fake money, it kept me anxious and nervous as some days the stocks contained significant shifts in their stock price. Overall this competition was fun and it gave me a closer perspective on how the market works as I had to follow sixteen companies and determine which are the best to invest in.



THE PORTFOLIO MANAGEMENT TEAM

As soon as the competition began, I knew I would have to invest in the most volatile stocks as

FINAL STANDINGS

Aleks Logvinsky was among 11 Scholars who participated in the inaugural year of the Scholars Management Program. During the course of the program year, participants had the opportunity to individually manage a \$100K portfolio. Aleks successfully generated a 47% return on his investments in a 4 month period net of all transaction costs. The top 3 finishers will dine with Keith Weaver, Vice-President of Government Affairs, Sony Pictures Entertainment.

Rank	Name	Total Value	% Gain	Total Cost of Transactions
1	Aleks Logvinsky	\$ 146,779	46.78	\$ 1,730
2	Scholar Manager 1	\$ 121,576	21.58	\$ 2,770
3	S&P 500	\$ 104,227	4.23	\$ 10
4	Scholar Manager 2	\$ 103,681	3.68	\$ 50
5	Scholar Manager 3	\$ 102,620	2.62	\$ 80
6	Scholar Manager 4	\$ 101,863	1.86	\$ 120
7	Scholar Manager 5	\$ 101,761	1.76	\$ 110
8	Scholar Manager 6	\$ 99,813	-0.19	\$ 190
10	Scholar Manager 7	\$ 91,667	-8.33	\$ 310
11	Scholar Manager 8	\$ 89,834	-10.17	\$ 160
12	Scholar Manager 9	\$ 87,886	-12.11	\$ 570
13	Scholar Manager 10	\$ 82,252	-17.75	\$ 280

HEALTHCARE: IN THE COMMUNITY

THE RIORDAN PROGRAMS AT UCLA ANDERSON

The UCLA Anderson Riordan Fellows Program entrusted the Healthcare Team, one of several of its community service teams, with coordinating a Health Fair on April 1, 2006, at Animo Inglewood Public Charter High School. The purpose of the initiative was to encourage, educate and motivate the community to “Live Healthy,” which served as the event’s theme, through providing information on health topics via educational workshops and exhibitions conducted by local health organizations and professionals.

The team, which was made up of a diverse group of young professionals with backgrounds ranging from sales and marketing to consulting, set out to do just that. When asked why she volunteered to help coordinate the event, Clarice Wong, the Logistics Manager, stated that she “chose to be on the Healthcare team because the health fair would add value to the Inglewood Community.” With the support of community members, local businesses and non-profit organizations the Healthcare Team was not only able to achieve that goal; they wildly exceeded the expectation of both participating organizations, attendees and the program.

The event attracted over five hundred participants and thirty-five exhibitors. Its success was due ultimately to the marketing efforts through television commercials, advertisements in local newspapers and a strong grassroots marketing campaign to get community members excited about *health*. The excitement generated spilled over into the business community, as they wholeheartedly embraced the event. With the support of former UCLA Anderson Dean, Dean Willison, the Healthcare Team raised over \$6000 in sponsorships, with the major sponsors being HealthNet and WellPoint, along with other local businesses including Time Warner Cable, The County of Los Angeles Department of Health, The Denise Roberts Breast Cancer Foundation and Dental Playground.

There was also an incredible willingness on the part of local business’ to not only distribute event flyers to their patrons, but to also contribute goods and services. Some of the in-kind contributions included

healthy living brochures, DVDs, food, beverages, spa gift certificates, and gift cards. When asked about the business community’s response to the event Adam Khan, the Healthcare Team Marketing Manager, stated that he “was really moved by what I saw in the community of Inglewood. They embraced this event in many ways, and their involvement added a very important element of local-



THE RIORDAN FELLOWS
HEALTHCARE COMMUNITY SERVICE TEAM

credibility to what we were doing.” Numerous organizations contributed thousands of dollars worth of in-kind donations that totaled to over \$9000.

As the team defined what health topics, based on the health issues affecting the community, would be discussed, they solicited non-profit organizations including the Minority Aids Foundation, American Lung Society, American Diabetes Association and the American Cancer Society among others. Some of the participating organizations also offered a variety of educational workshops from Healthy Teen: Nutrition Awareness to Insuring the uninsured: Navigating the Healthcare System. One parent approached a teammate and said “thank you so much for doing this. Our community really needed an event like this”. This sentiment was expressed repeatedly by those filling out surveys as well, as more than 100% of the respondents surveyed said they would come back again next year to learn more about “living healthy”, and an astonishing 88% indicated that they were going to change their behaviors and/or follow up with a medical professional as a result of what they had learned at the event. Not only was this very encouraging, it validated that the efforts of the Healthcare Team did serve its purpose.

The community was not the only benefactor of the event. The experience reemphasized the importance of social responsibility among business professionals. It not only gave many teammates a crash course in marketing, sales, finance, business operations and project management, it also illuminating the importance of being committed to community service.

In conclusion, the success of the initiative was due to the “dedication, determination and dependability” of the team, said the Kwame Yankson, the Budget & Special Projects Manager. The Riordan Programs, through putting together a diverse team of leaders’ committed to positively affecting the community, illustrated the positive impact that can be achieved through service, while gaining hands on management and leadership skills and confirmed that healthcare can begin with community.

Best regards,

Adiola McCalmon, Healthcare Team Project Manager

