Message from the Dean

At UCLA Anderson, we’re not content with how things are; instead, we look to the future to discover and chart what will be. We are a community defined by three core qualities:

- **We share success**
  Performance and innovation are not about winning at the expense of others. Success comes from creating the new direction of business, together.

- **We think fearlessly**
  Our faculty and students provoke new thinking and experimentation with bold ideas.

- **We drive change**
  We’re impatient unless we can measure our efforts against meaningful results.

From our home in Los Angeles, the global gateway and innovation capital of the world, we celebrate these qualities and build what’s Next, together.

JUDY D. OLIAN
Dean and John E. Anderson, Chair in Management
The Parker Career Management Center is consistently ranked as a top career center in student satisfaction by The Economist, placing 100% of students seeking a professional internship. Our resources include:

- Anderson Career Teams (ACT)
- International Student Advisor and Services
- Days on the Job (DOJ) and Industry Treks
- One-on-One Career Training
- Campus Recruiting Program

Our dedicated career advisors have developed a proven set of career management tools and practices for students to define objectives, strategize opportunities and make critical networking connections.

**2016 Full-Time MBA Industry Destinations**

- **Technology**: 28%
- **Consulting**: 27%
- **Invest. Banking/Brokerage**: 11%
- **Innovation/In-Product**: 7%
- **Consumer Products**: 6%
- **Entertainment/Media**: 4%
- **Healthcare**: 3%
- **Real Estate**: 3%
- **Other**: 10%

**Our top hiring organizations:**

- Adobe
- Amazon
- Amgen
- Apple
- AT&T
- Bank of America Merrill Lynch
- Citigroup
- Credit Suisse
- Deloitte
- Dimensional Fund Advisors
- EY
- Goldman Sachs
- Google
- Houlihan Lokey
- Intel
- Mattel
- McKinsey & Company
- Microsoft
- Moelis & Company
- Nike
- PWC
- Sony Pictures
- Southern California Edison
- The Boston Consulting Group
- The Walt Disney Company

**RYAN SCHMIT**
University of Texas, Austin

From business development at GLG Research to sales operations at Apple

**FERNANDA ALVES**
Universidade do Estado de Santa Catarina

From marketing strategy at Brazilian telecommunications firm Claro, to management consulting at McKinsey

**SHELDON FIELDS**
University of Pennsylvania

From investment banking at the Royal Bank of Scotland to finance at Nike

**LEARN MORE: MBA.ANDERSON.UCLA.EDU/CAREERS**
Craft Your Curriculum

Our academic programs accelerate your career advancement, combining crucial fundamentals with real-world experience. You’ll leave UCLA Anderson primed to make an impact in your field.

**KEY COMPONENTS OF THE ACADEMIC PROGRAM:**
- A Focus on Leadership and Communication
- Capstone Project
- Customizable Schedule
- Flexibility and Specializations
- Global Exposure
- Internship Experience

Your first term begins in August. If you start with marketing or finance, it will lead to your choice of electives in the spring, allowing you to select courses that best support your recruiting goals.

**YEARS 1 & 2**

**ORIENTATION**
- Organizational Behavior
- Accounting
- Leadership Foundations

**FALL**
- Finance or Marketing
- Statistics
- Economics

**WINTER**
- Finance or Marketing
- Operations
- Strategy
- Elective

**SPRING**
- Communication for Leaders Part One
- Elective
- Elective

Year 2: Tailor the rest of your curriculum to your goals. Here’s what’s required:

- Real-world master’s thesis
- Eight or more electives
- Communication for Leaders Part Two

Intensify your career focus by opting for a specialization or two, where you can deepen your knowledge of your target industry or function:

**SPECIALIZATIONS**

- Technology Leadership
- Consulting
- Corporate Finance
- Investment Management
- Entrepreneurship
- Brand Management
- Marketing Analytics
- Social Impact
- Global Management
- Executive Development
- Health Care
- Real Estate
- Sustainability
- Entertainment
- Accounting

LEARN MORE: MBA.ANDERSON.UCLA.EDU/ACADEMICS
Our real-world master’s thesis is the capstone experience of each and every Anderson MBA journey. It’s a unique opportunity where students choose teams of classmates to embark on a 20-week project in one of three directions:

- **Applied Management Research (AMR)**: students can partner with Fortune 500 companies, nonprofits or startups to solve a key strategic issue.
- **Business Creation Option (BCO)**: gives entrepreneurs the chance to launch their companies while still in school.
- **Special Project Option**: allows teams to analyze a strategic issue facing an entire industry.

**LEARN MORE: MBA.ANDERSON.UCLA.EDU/CAPSTONE**

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Connect to Cutting-Edge Research and Business Icons

Our centers bring together our students, faculty and alumni through special courses, events and extracurricular programs.

**LEARN MORE: MBA.ANDERSON.UCLA.EDU/CENTERS**

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In addition to our centers, we recently launched the Impact@Anderson initiative, a highly active organization focusing on social innovation and the triple bottom line.

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In the Next

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UCLA Anderson Forecast

Center for Management of Enterprise in Media, Entertainment & Sports (MEMES)

Harold and Pauline Price Center for Entrepreneurship & Innovation

Laurence and Lori Fink Center for Finance & Investments

Center for Global Management

UCLA Ziman Center for Real Estate

Morrison Family Center for Marketing Studies & Data Analytics

Easton Technology Management Center

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Our program attracts a wide range of people, perspectives and opportunities. Our clubs and associations reflect our students’ engagement and commitment to diversity.

50+ student clubs

400+ student and alumni events

4,600+ volunteer hours

Find Your Fit at UCLA Anderson

Proud Partnerships

FORTÉ FOUNDATION

THE CONSORTIUM FOR GRADUATE STUDY IN MANAGEMENT

MANAGEMENT LEADERSHIP FOR TOMORROW

REACHING OUT MBA

YELLOW RIBBON PROGRAM, POST-9/11 GI BILL

PROFESSIONAL
Management Consulting Association
Anderson Tech Business Association
Investment Finance Association
Marketing Association
Entrepreneur Association
Net Impact
Women’s Business Connection
Anderson Veterans Association

INTEREST
Anderson Eats
Anderson Wine Club
Outdoor Adventure Club
Anderson Creative
Design for America
Family Business Association
Anderson Basketball Club
Anderson Public Speaking Club

IDENTITY
Black Business Students Association
Anderson Latino Management Association
South Asian Business Association
Greater China Business Association
Latin American Business Association
Out@Anderson
Korean Business Student Association
Japan America Business Association

LEARN MORE: MBA.ANDERSON.UCLA.EDU/CLUBS

LEARN MORE: MBA.ANDERSON.UCLA.EDU/DIVERSITY
Concentrated on the school’s target regions of Asia and Latin America, global immersion courses start on campus before taking you in-country for a week-long blend of classroom lectures, guest speakers, panel discussions, company visits and cultural activities.

Immersion opportunities:
- Argentina • Austria • Brazil • Chile • China (PRC) • Costa Rica • Czech Republic • France • Germany • Greece • Hong Kong • Hungary • India • Israel • Japan • Jordan • Malaysia • Peru • Saudi Arabia • Singapore • South Africa • Spain • Thailand • United Arab Emirates • Vietnam
Join our Global Alumni Network — 38,000 Strong

GLOBAL NETWORK
75+ countries
25 alumni chapters

NETWORKING EVENTS
Annual Alumni Conference
Dinners for Eight
Chapter Events
Industry Mixers

ALUMNI CAREER SERVICES
Coaching
Programs
Webinars

Larry Fink ('76)
Chairman & CEO
BlackRock Inc.

Susan Wojcicki ('98)
CEO
YouTube

Dan Beckerman ('96)
President & CEO
AEG

Jim Moffatt ('87)
CEO, Global Consulting
Deloitte Touche
Tohmatsu Limited

Rosie O’Neill ('05)
Co-Founder &
Chief Creative Officer
Sugarfina

Dr. Martine Rothblatt
J.D./MBA ('81)
Founder, Sirius XM
CEO, United Therapeutics

Sean Kane ('07)
Co-Founder & President
The Honest Company

Christine McCarthy ('81)
Senior EVP & CFO
The Walt Disney Company

LEARN MORE: ALUMNI.ANDERSON.UCLA.EDU
Who’s in the Class of 2019?
[As of May 2017. Final class profile available in September 2017.]

APPLICANT POOL AND CLASS SIZE
3,314 Applications received
360 Target class size

AGE DISTRIBUTION
28 Average age
23 – 40 Age range

ACADEMIC PROFILE
3.5 Average GPA
3.2 - 3.8 GPA range (mid-80%)

716 Average GMAT
680 – 750 GMAT range (mid-80%)

WORK EXPERIENCE
10% 0 – 3 years
69% 3 – 6 years
21% 6+ years
5 Average years of experience

DIVERSITY
28% Minorities
38% Women
30% International
40 Countries represented
163 Undergraduate institutions

UNDERGRADUATE MAJORS
27% Business
22% Humanities
16% Economics
15% Engineering
9% Math/Science
11% Other

TOP INDUSTRY BACKGROUNDS
25% Finance
24% High Tech
17% Consulting
11% Consumer Goods
10% Public/Nonprofit
5% Entertainment & Media
5% Health care & Biotechnology
3% Real Estate

Financial aid:
• 80% of students receive some form of aid (including loans)
• $14 million awarded in fellowships
• Teaching and research assistantships available

LEARN MORE: MBA.ANDERSON.UCLA.EDU/ADMISSIONS