Why So Few? Gender Stereotypes and Workplace Bias

This talk will provide an overview of my research concerning the effects of gender stereotypes on women’s career progress. I will discuss the nature of gender stereotypes and the processes that result in their detrimental effects. Research about both descriptive and prescriptive gender stereotypes will be presented. The central concern is the question of why being competent and qualified provides a woman no assurance that she will advance to the same organizational level as an equivalently competent and qualified man.

http://www.psych.nyu.edu/heilman/