Established in 1935 and regarded among the top-tier business schools in the world, UCLA Anderson School of Management is renowned for advancing management thinking and preparing generations of thought leaders across the globe. UCLA Anderson faculty, widely recognized for their groundbreaking research and teaching excellence, are available to offer expert opinion on a wide range of issues and trends. Media organizations from around the world look to UCLA Anderson for professional commentary and insight on the leading issues involving today’s business environment.

The 2011-2012 Faculty Expertise Guide offers the most up-to-date information needed to gain an understanding of our faculty’s areas of expertise and connect with them as efficiently as possible.

The goal of the media relations team at UCLA Anderson is to help identify the most appropriate expert source and facilitate interviews in a timely manner. Please feel free to contact us directly for immediate assistance.

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RESEARCH CENTERS

The UCLA Anderson Forecast is one of the most widely watched and often-cited economic outlooks for California and the United States. The UCLA Anderson Forecast is unique in its ability to predict transition points in both the state and national economy. Quarterly conferences are attended by business, professional, and government decision-makers from across the U.S. Reports from these conferences are available to members of the media.

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Jerry Nickelsburg, Senior Economist
David Shulman, Senior Economist

The UCLA Center for International Business Education and Research (CIBER) is one of 31 CIBER centers located at top U.S. universities that serve as national resources to faculty, students, and the business community to facilitate the internationalization of management thinking and support global business teaching and applied research. In May 2010, UCLA CIBER was awarded a $1.5M grant renewal through 2014. The new grant will focus on five research themes: 1) Global resource flows and tradeoffs, 2) Service industrialization, 3) Intellectual property in entertainment and media industries, 4) International entrepreneurship, microfinance and development, and 5) Environmental sustainability.

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Christopher Erickson, Director
Robert Spich, Faculty Program Director

The Laurence and Lori Fink Center for Finance & Investments (FCFI) sponsors research, teaching and the application of financial knowledge in the global corporate and investment community. With acclaimed faculty, extensive information resources, dedicated alumni and corporate alliances, FCFI offers the finest opportunities available anywhere for transforming fundamental knowledge into applicable practices within the global economy.

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Richard Roll, Director
Pansy Yang, Executive Director
The Center for Management of Enterprise in Media, Entertainment, & Sports (MEMES) focuses on the accelerating change and uncertainty in the media, entertainment and sports industries. The MEMES Center brings together distinguished professionals, students, and researchers to explore new ideas on how companies and executives can manage and thrive in the face of transforming business models. With a unique offering of courses and industry events, the MEMES Center examines the increasingly complex entertainment sectors and convergence with new forms of media.

Nelson Gayton, Executive Director  
Sanjay Sood, Faculty Director

The Harold and Pauline Price Center for Entrepreneurial Studies is an internationally recognized leader in entrepreneurial education and research. With a distinguished faculty as its cornerstone, the Price Center oversees activities that advance the theory and practice of entrepreneurship as well as the related fields of technology and innovation, venture capital and private equity, and social enterprise. Well known for the impact of its outreach programs, the Price Center fosters a spirit of innovation in individuals, enhances the managerial capacity of organizations, and prepares entrepreneurial leaders who will provide significant, sustainable and economic value to society.

Alfred E. Osborne, Jr., Founder and Faculty Director  
Elaine Hagan, Executive Director

The UCLA Ziman Center for Real Estate is a multidisciplinary research center of UCLA Anderson School of Management and UCLA School of Law. Its mission is to advance thought leadership in the field of real estate by generating influential research, educating the next generation of leaders, and providing meaningful forums for industry professionals and policymakers. Through its various activities and programs, the Ziman Center employs a multidisciplinary and global approach to addressing the most critical real estate challenges facing our society today and in the future.

Stuart Gabriel, Director
Business and Information Technologies (BIT) is a global research network based at UCLA Anderson and has partners with 20 research institutions in 16 countries. BIT is focused on studying the impacts of new information and communication technologies on business practices longitudinally - over time and, globally - across the world. Two books have been published by World Scientific Publishing on the findings, and conferences are held annually in which international industry and academic participants address technology related issues.
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