2008 Knapp Venture Competition Finals

Wednesday, May 21st, 5:00 PM – 8:30 PM + Reception
UCLA Anderson, Korn Hall

Come cheer for your favorite team at the Knapp Competition Finals at Anderson! The final 5 teams will compete for over $30K in prize money.

**Prizes**

1st Place: $15,000  
2nd Place: $7,500  
3rd Place: $5,000  
4th Place: $2,500  
5th Place: $1,000

**Teams**

<table>
<thead>
<tr>
<th>VENTURE</th>
<th>DESCRIPTION</th>
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| CityMedia                   | A premium chain of branded media zones at strategic locations across India, providing young and affluent professionals with a sophisticated ambience where they will have access to state-of-the-art library facilities, audio-visual entertainment zones, exclusive café-restaurants, pubs and children's play areas. | Amit Bhatia  
Prema Sampath  
Alfred Baksi                                           | 5:15 p.m.                                         |
| Synlixir Therapeutics, Inc. | Biotech startup that generates patentable multi-drug formulas from existing FDA approved drugs and employs technology that enables the company to reduce the amount of time and resources spent in preclinical studies. | Aiying Sun  
Jia Ming Chen  
Shannon Huang  
Chien Sun  
Sandy Auyoung  
Arafat Butt                                         | 5:45 p.m.                                         |
| Crazy Cart                  | World’s first zero-resistance drift cart with an innovative drive train design, allowing drivers to move in ways not possible with any other ride-on vehicle.                                                                         | Ali Kermani  
Aaron Hayes-Roth  
Craig Knapp  
Rick Jashnani                                      | 6:15 p.m.                                         |
| Float                       | Web-based personal finance tool to help people manage their money.                                                                                                                                         | Amit Runchal                                       | 7:15 p.m.                                         |
| Perseus Medical             | A new visualization solution for the fiberoptic endoscopy industry that enhances endoscopic procedures by providing portability, electronic information management, wireless capabilities, and universal compatibility to all current endoscopes. | Jules Huang  
Sarah Carr  
Katharine Melzer  
Rory Berry  
Malcolm McVay  
Dr. Warren Grundfest                                  | 7:45 p.m.                                         |

The Knapp Venture Competition is made possible by the generous support of our Sponsors:

The Knapp Foundation

**Georges Harik**  
**George Geis**