Top Twenty Databases for Company and Industry Intelligence

**AtoZdatabases: Target Company Lists**
Directory data for 30 million+ public and private U.S. firms and business establishments of all sizes. Search/screen by type of business, annual revenue, number of employees, all address components, Fortune 1000 status, executive names and titles, import/export status, branch/headquarters, and more.

**BizMiner**
Provides detailed financial benchmarking and marketing data for some 16,000 lines of business in 300 national and local markets throughout the United States.

**BML Research**
Provides country and global industry data, analysis, and forecasts for more than 24 major sectors in markets worldwide; excellent coverage of emerging markets; key developed markets, such as the U.S., are also well-covered.

**Business Source Complete (EBSCOHost)**
Indexing/abstracting and full text for multi-thousands of periodicals and other sources. Full-text content includes (but is not limited to) thousands of scholarly business journals; trade journals and general business magazines; 20,000+ industry reports; 3,300+ SWOT analyses; 1 million+ company profiles; 7,400+ executive & analyst interviews. Exclusive: full text/image of Harvard Business Review (1922 to current).

**Capital IQ** [Note: Accounts generally deactivated July-August]
Search/screen across 61,000+ public companies, 1,550,000+ private companies, 15,000+ private equity firms, 390,000+ M&A transactions, and more than 4.5 million executives, board directors, and investment professionals, based on scores of quantitative and qualitative variables, including financials, corporate actions, education, job functions, etc. Find account request instructions at http://www.anderson.ucla.edu/rosenfeld-library/databases/business-databases-by-name/ciq

**EMIS Emerging Markets Information Service**
Covers 100+ emerging markets in Asia, Latin America, Central & Eastern Europe, the Middle East and Africa, and Australia. Full-text news, private and public sectors’ company data/financials, industry profiles, equity quotes, and market-specific information for each country covered in the database.

**Factiva (Dow Jones & Reuters)**
31,000+ business, news, and general interest publications, over 12,000 Web sites, and thousands of public and private company reports. Access by keywords, company names, tickers, industries, or controlled subject terms.

**First Research Industry Reports** (Dun & Bradstreet/Merger
Detailed profiles for 900+ industries, with especially strong coverage for small or niche industries. Coverage includes competition, trends, products & operations, interview prep questions, financial analysis, forecasts, and more.

**Frost & Sullivan Market Research**
Analyses of the latest technologies in such industries as: aerospace & defense; chemicals & materials; environmental & building technology; energy; healthcare & biotechnology; communications & info tech.

**Glassdoor**
Comprehensive career resource with information on 100,000+ U.S. and international companies. Includes salary and bonuses and details for specific jobs at specific companies; interview questions; and hiring process details.

**IBISWorld Research Reports Portal**
Provides hundreds of Industry Reports (U.S., Canada, U.K, Australia, China, Global) and Procurement Reports (on indirect purchasing lines and products, supply chain vendors, product characteristics, and purchasing processes.

**LexisNexis™ Academic**
Vast aggregator of news, business information, and legal and medical research. Provides full-text from 10,000+ U.S. and international newspapers, magazines (including hundreds of industry and trade journals), newsletters; radio & TV transcripts; SEC filings; U.S./international company directories.

**Mergent Online**
Profiles some 15,000+ U.S. public companies and 20,000+ non-U.S. public companies. Company data includes histories, officers, directors, Moody’s ratings, capital stock, income statement and balance sheet (both “as reported” and standardized), stock splits, and dividend payment history. Searchable by various financial variables, SIC/NAICS codes, keywords, etc. Also includes Mergent Industry Reports and U.S. executive biographies.

**Mintel Academic Market Research Reports**
U.S., European, and international market research with an industry emphasis on consumer products and services. Also an excellent source for company news.

**Orbis (Bureau van Dijk)**
Comprehensive company data for 113,000,000 U.S. and international public and private companies (active and inactive), including detailed financials, M&A details, selected industry profiles (from MarketLine [Datamonitor]); executive biographies; and more. Subscription also includes full access to Mint Global, the streamlined version of Orbins.

**Plunkett Research Online**
Profiles of thousands of U.S. & international companies, both public and private, and detailed analyses (including trends and statistics) of 34 major industries and industry groups, both established and emerging. Includes a special section devoted to “Resources and Tools for Job Seekers.”

**PrivCo: The Private Company Financial Data Authority**
Financial data, revenues and additional intelligence on major privately-held companies, U.S.-headquartered and worldwide. Also search and screen for data on private market investors (both firms and individuals), private M&A deals and deal multiples, private firm valuations, venture capital funding, private equity deal history, private and family ownership breakdowns, and more. UCLA’s subscription is for complete, “Premium Access.” Must create a free, personal account on first use.

**ProQuest Newspapers**
- Indexing and full text for:
  - Los Angeles Times - Southern California’s largest daily newspaper, 1985-
  - New York Times - nation’s leading daily newspaper, 1980-
  - Wall Street Journal - nation’s financial newspaper of record, 1984-

**ThomsonONE (Thomson Reuters)**
Continuously updated database of thousands of current and historical (since 1993) equity analyst reports and sell-side research on companies and industries, from hundreds of investment banks, brokerage houses, and independent research and consulting firms worldwide. Must be used with Internet Explorer.

**Uniworld Online**
Authoritative source for multinational business contact information. Consists of Directory of American Firms Operating in Foreign Countries (for U.S.-headquartered multinationals) and Directory of Foreign Firms Operating in the United States (for foreign-headquartered multinationals).

**Additional Rosenfeld Library Web Guide:**
- Business Topics A-Z
  - Business Databases By Category: http://www.anderson.ucla.edu/rosenfeld-library/databases/business-databases-by-category
  - Business Databases By Name: http://www.anderson.ucla.edu/rosenfeld-library/databases/business-databases-by-name
  - Update: http://www.anderson.ucla.edu/rosenfeld-library/business-topicsl