## BUSINESS (MOSTLY) DATABASES AT-A-GLANCE

This is a partial listing of databases of consistent high use for Anderson School “capstone” research projects and other coursework. These and all available databases are shown on Business Databases By Name [http://www.anderson.ucla.edu/rosenfeld-library/databases/business-databases-by-name](http://www.anderson.ucla.edu/rosenfeld-library/databases/business-databases-by-name) on the Rosenfeld Library site. Databases are licensed for academic use only by current UCLA and/or UCLA Anderson School students, faculty, and staff. Highlighted titles = Available to currently authorized UCLA Anderson School users only.

### ARTICLES - Journals, Magazines, Newspapers
- Academic Search Complete (EBSCO) - Comprehensive scholarly, multi-disciplinary full-text database, with more than 8,750 full-text journals, including more than 7,750 peer-reviewed journals in full text.
- Business Source Complete (EBSCO) – Indexing, abstracting, and full text coverage for more than 8,500 scholarly, trade, & professional business periodicals & related resources. Exclusive: full-text Harvard Business Review.
- Factiva – Dow Jones/Reuters full-text mega database, covering some 32,000 U.S. & international sources, print and Web-based. Also: company financials.
- JSTOR - Browsing, searching, and printing of the full images of core scholarly journals, including those in business, economics, finance & statistics, 1665-current. A world-renowned archive, as of 2011 it also provides access to 230+ current titles from 38 publishers.
- LexisNexis™ Academic - Full-text mega-database for News (papers & wire services), Business, Legal Research, Medical Research, and Reference.
- Los Angeles Times (1985 to Current) – And also available: Los Angeles Times (Historical) covers 1881-1993.
- Web of Science (ISI/Thomson) – Multidisciplinary index to scholarly journals and online equivalent of ISI Citation Indexes.

### COMPANIES & INDUSTRIES
- Capital IQ (S&P Capital IQ) - Data/profiles for 3 million+ U.S. & international public & private companies, industries, investment firms/private equity, hedge funds, M&A and other capital transactions, executives. Account required.
- First Research – Profiles covering trends, forecasts, financial data, outlooks and more for nearly 500 industries in the United States and Canada.
- IBISWorld Research Reports Portal - Provides access to both Industry Reports—full-text, fully searchable U.S. industry analyses, covering over 790 industries at the 5-digit NAICS level - more than 97% of the U.S. economy—and to Procurement Reports, more than 900 full-text reports on indirect purchasing lines and products, covering pricing environments, supply chain vendors, product characteristics, and purchasing processes.
- Mergent Horizon via Mergent Online – U.S. public company, industry, and product data uniquely presented to facilitate tracking of competitors, suppliers, products, and customers in seven key sectors: Business & Public Services; Consumer; Energy; Finance; Healthcare; Industrial & Materials; and Technology (hardware & software). Click on the Horizon tab in Mergent Online.
- Orbis (Bureau van Dijk) – Provides comprehensive company data for millions of U.S. and international public and private companies. Subscription also includes the “streamlined” interface for Orbis, called Mint Global. Industry information is also provided with some company records.
- Plunkett Research Online - Overviews of 34 major industries and industry groups, both established and emerging, and profiles of thousands of U.S. and international companies, both public and private.
- PrivCo: The Private Company Financial Data Authority – Business and financial data on major, non-publicly-traded corporations, including family-owned, private-equity owned, venture-backed, and international unlisted companies.
- Standard & Poor’s NetAdvantage (S&P Capital IQ) – Proprietary company and industry reports, including company and industry profiles, analysis of stocks, bonds, and mutual funds, and economic forecasts. Regularly updated publications include S&P’s Industry Surveys, The Outlook, and directories of public and private companies, executives, and securities dealers.

### COUNTRY PROFILING & ANALYSIS
- BMI Research – Economic, political, & business risk ratings and analysis for 175 global markets, plus analysis & forecasts for 26 industry sectors worldwide. (Formerly known as Business Monitor Online.)
- EIU (Economist Intelligence Unit) Country Report Databases:
  1. **Country Commerce** – Annual “Doing business in” conditions, commercial laws, and business regulations in 50+ countries.
  2. **Financial Services** – In-depth analysis of financial conditions and investment instruments in 60 countries/principal financial markets.
  3. **Country Reports** – Highly authoritative, in-depth sociopolitical and economic information; updates are mostly monthly.
- EMIS Emerging Markets Information Service – Current country and company information from more than 500 sources for 100+ emerging markets in Africa, Asia, Australia, Europe, Latin America, and the Middle East.
- Passport GMID (Global Market Information Database) – “Countries & Consumers” section provides exceptionally high statistical content, including long time series of data.
- OECD iLibrary – Full-text, 1998 to current, for all Organization for Economic Cooperation & Development books, periodicals, and statistical collections.
- World Bank E-Library – Fully cross-searchable portal to more than 5,000 full-text World Bank documents, including more than 3,200 Policy Research Working Papers and each new World Bank book or paper as it is published.

### DIRECTORIES
- AtoZdatabases: Target Company Lists – Covers over 30 million U.S. public and private companies and 203+ million U.S. consumers.
- Capital IQ – Use the “Screening” tab, then the “Companies” module.
- Encyclopedia of Associations – Worldwide directory of trade and professional organizations/associations. Also available through L.A. Public Library.
- LexisNexis™ Academic – In the Content Type “Companies,” select “Dossier” > Create a Company List” or “Company Profiles.”
- Plunkett Research Online – Search and screen for profiles of thousands of U.S. and international companies, both public and private.
- Uniworld Online – Fully searchable U.S. & global directory of parent companies, domestic (U.S.) subsidiaries, and foreign subsidiaries.

### STATISTICAL/Numeric Data
- Data-Planet Statistical Datasets – Search or browse 35 billion data points in more than 4.9 billion datasets taken from more than 70 private/commercial sources and public sources, including federal, state, local, and international governments and organizations.
- eMarketer – See description in “Market Research” category, below.
- Global Financial Data – 32,000+ current & very long-term economic time series data files, all in Excel, for 200+ countries.
- IMF. International Financial Statistics (IFS) - Historical financial & economic time series data (1948-present) for 200 IMF member countries.
- Passport GMID (Global Market Information Database) – See description in “Market Research” category, below. Provides very long time series of data.
- Statista – Statistical portal providing data for 80,000+ topics from more than 100,000 sources—commercial, governmental, non-governmental, etc.
Please Note: The Rosenfeld Management Library does not own or purchase any current proprietary hard-copy market research reports. Our access to this type of information is strictly limited to the specialized online resources described below.

- **BCC Research** – Full-text reports covering 20 major global industry sectors, including but not limited to: Advanced Materials; Biotechnology; Chemicals; Energy and Resources; Food and Beverage; Healthcare; Information Technology; Instrumentation and Sensors; Pharmaceuticals; Plastics; and Semiconductors.

- **eMarketer** – Full-text market research reports and numbers for anything and everything info tech, Internet, digital, high-definition, e-commerce-related, etc.

- **Faulkner’s Advisory for Information Technology Studies** – Full-text reports and tutorials for IT products, services, market trends, companies.

- **Forrester Research** – Full-text market research reports covering an extremely wide range of information technology areas. Account required.

- **Freedonia Focus Industry Market Research Portal** – 600+ reports covering 18 often difficult-to-research business-to-business industry sectors.

- **Frost and Sullivan** – Full-text market research reports, focusing on aerospace & defense; chemicals & materials; environmental & building technology; energy; healthcare & biotechnology; IT and telecom, and more.

- **Gartner** – Gartner Group’s in depth analysis and market intelligence for the IT industry. Mostly full-text.

- **Market Research.com Academic** – Hundreds of full-text U.S. & international market research reports, covering consumer and business-to-business products & services. Six publishers are included: Kalorama Information; Mind Commerce; Packaged Facts; SBI; Simba Information; and Freedonia Focus [same content as the stand-alone database noted on the left].

- **Mintel Market Research Reports** – Full-text reports covering U.S. and European (emphasizing U.K.) consumer products & services, as well as demographics and lifestyles.

- **RKMA Market Research** – Annually/biennially updated market research e-books, primarily for the U.S., in the fields of business, healthcare, and consumer markets.

- **Sports Market Analytics** - U.S. & international sports and sporting goods markets, including college sports; athletic participation data.

- **Technavio (available through EMIS: Emerging Markets Information Service)** – Full-text reports covering IT, consumer products, healthcare; automotive; telecommunications, energy; engineering; and more. To retrieve Technavio reports in EMIS, in the keyword search box type in technavio and [keyword(s)industry term(s)].

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### Rosenfeld Management Library

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* grid does not include every database described on the handout

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