

Sarada

University of California, Los Angeles
Anderson School of Business
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EMPLOYMENT	<i>The University of California, Los Angeles (Anderson)</i> Visiting Assistant Professor of Entrepreneurship and Strategy	2023 - Present
	<i>The University of Wisconsin Madison, School of Business</i> Assistant Professor of Business and Economics Affiliate: Center for Financial Security, Weinert Center for Entrepreneurship	2014 - 2023
	<i>Federal Reserve Board, Washington DC</i> Visiting Scholar	2016
	<i>Duke University, Fuqua School of Business</i> Post Doctoral Research Associate (Finance Department)	2012 - 2014
	<i>Cornerstone Research, San Francisco</i> Associate	2011 - 2012
EDUCATION	<i>Ph.D., Economics</i> University of California, San Diego Dissertation Title: Essays in Entrepreneurship	2005 - 2011
	<i>B.S., Economics (Honors) and Statistics</i> University of Wisconsin, Madison	2002 - 2005
ACADEMIC AREAS	Entrepreneurship & Innovation, Inequality and Social Mobility, Public Finance, Corporate Finance, PE & VC, Technology Management, Economic Development	
PEER REVIEWED PUBLICATIONS	<ol style="list-style-type: none">1. Sarada, & Tocoian, O. (2019). Is it all about who you know? Prior work connections and entrepreneurial success. <i>Industrial and Labor Relations Review</i>, 72(5), 1200-1224.2. Gordon, R. & Sarada (2019). <i>The Role of the Corporate Tax</i>. Cambridge University Press.3. Sarada, Andrews, M. J., & Ziebarth, N. L. (2019). Changes in the demographics of American inventors, 1870–1940. <i>Explorations in Economic History</i>, 74, 101275.4. Gordon, R. & Sarada (2018). How should taxes be designed to encourage entrepreneurship?. <i>Journal of Public Economics</i>, 166, 1-11.	
CONDITIONAL ACCEPT	<ol style="list-style-type: none">1. Sarada (2023). Unpacking the Paradox of Entrepreneurial Returns: the Divergent Narratives of Consumption and Income, <i>conditional accept</i>, <i>Review of Economics and Statistics</i> previous versions entitled: The Unobserved Returns to (from) Entrepreneurship.	

WORKING PAPERS

1. Atalay, E. & Sarada (2020). Firm technology upgrading through emerging work
2. Sarada & Tocoian, O. (2022). Entrepreneurship and the American dream: How far does the upward mobility ladder reach?
3. Sarada & Ziebarth, N. L. (2022). Distance and the informativeness of credit ratings

**TEACHING -
PRIMARY
INSTRUCTOR**

Entrepreneurial Venture Initiation (UCLA, Anderson) Bachelors / MBA/ Global MBA	2023 - present
Entrepreneurial Finance (UW-Madison, WSB) Bachelors / Daytime MBA/ Evening MBA	2014 - 2023
Entrepreneurial Growth Strategies (UW-Madison, WSB) Bachelors	2017 - 2022
Corporate Finance (Duke University, Fuqua) Masters	2012 - 2013
Managerial Economics (UCSD, Policy School) Masters	2010

**TEACHING -
SECONDARY
INSTRUCTOR**

Morgridge Entrepreneurship Bootcamp STEM graduate students across UW	2015 & 2021-22
Micro, Macro, Econometrics, IO, Development, Quantitative Methods (UCSD, Department of Economics)	2005 - 2011
Program Evaluation (Abdul Latif Jameel Poverty Action Lab - JPAL)	2010

GRANTS

UW-Madison, WARF Grant (\$38,000)	2017
UW-Madison, WARF Grant (\$35,000)	2016
NSF Grant #1542959 (\$200,000) - with G. Venkatraman and S. Banerjee	2015
UW-Madison, WARF Grant (\$32,000)	2015
Kauffman Dissertation Fellowship (\$20,000)	2010
Summer Fellowship, UCSD Department of Economics	2007
Tuition Scholarship, UCSD Department of Economics	2005-2011

**SEMINARS &
CONFERENCES**

2022: Harvard Business School (Entrepreneurial Management Unit); MHR Brown Bag, UW-Madison

2021: American Economic Association; University of Pittsburgh, Macro Seminar

2020: MHR Brown Bag, UW-Madison

2019: Auburn University (Economics); NBER Productivity Seminar; Duke Innovation and Entrepreneurship Conference; Northwestern Searle Conference on Entrepreneurship and Innovation; 75th Annual Congress of the International Institute of Public Finance; La Follette School of Public Affairs, UW Madison; UCSD Alumni Conference; Roundtable for Engineering Entrepreneurship Research - REER (Discussant); MHR Brown Bag, UW-Madison

2018: NBER Winter Sessions (discussant); NBER Spring Sessions (PIE); Midwest Macro

2017: MHR Brown Bag, UW-Madison; Kauffman Conference; Northwestern University, Searle Conference on Entrepreneurship and Innovation; Western Economic Association; Society of Household Economics

2016: Federal Reserve Board; Agricultural and Applied Economics, UW-Madison; Center for Financial Security, UW-Madison; MHR Brown Bag, UW-Madison; ESSEC (Singapore); UCSD Women in Economics Conference; Kauffman Emerging Scholars Conference; University of Maryland, Smith Entrepreneurship Research Conference; Northwestern University, Searle Conference on Entrepreneurship and Innovation; PSID Annual User Conference; ILRR/ National Academy of Sciences Entrepreneurship Conference

2015: Georgetown University, McDonough School of Business; Agricultural and Applied Economics, UW-Madison; MHR Brown Bag, UW-Madison

2014: US Census Bureau; University of Wisconsin Madison, School of Business; University of Pennsylvania, Wharton School of Business; Duke University, Finance Brown Bag; 5th IZA Workshop on Entrepreneurship Research; Midwest Strategy Meeting; Kauffman Emerging Scholars Conference; Bank of Finland and CEPR Entrepreneurial Finance, Innovation and Growth Conference; Queens University Economics of Entrepreneurship and Innovation Conference (Discussant)

2013: National University of Singapore, Department of Economics; Claremont McKenna College, Department of Economics; University of Iowa, Department of Economics; Duke University, Fuqua School of Business Entrepreneurship Seminar; Duke University, Finance Brown Bag; HEC Paris, 4th Workshop on Entrepreneurship; NBER Summer Institute (Entrepreneurship); Northwestern University, Searle Conference on Entrepreneurship and Innovation; Society of Labor Economics (Boston); 12th International Industrial Organization Conference (Discussant); SFS Finance Cavalcade (Discussant);

2012: Western Economics Association (Discussant)

2011: Cheung Kong, Graduate School of Business; Oxford University, Said Business School; University of Kansas, School of Business; Cornerstone Research; Kauffman Entrepreneurship Mentoring Workshop, Denver CO; Duke/ Kauffman Entrepreneurship Conference (Discussant)

2010: UCSD, Department of Economics; New York University, Satter Conference; Kauffman Entrepreneurship Mentoring Workshop, Atlanta GA

**REFEREE
ACTIVITY
(PEER REVIEW)**

Journals: Management Science, AER Insights, Journal of Economic Literature, Journal of Human Resources, Review of Financial Studies, Administrative Science Quarterly, Strategic Management Journal, Journal of Economics and Management Strategy, Journal of Business Venturing, Small Business Economics, Economic Development and Cultural Change, Economic Inquiry

Conferences and grants: Strategic Management Society, Academy of Management, US-Israel Binational Science Foundation

**PANELS AND
FORUMS**

WSB Morgridge Entrepreneurship Bootcamp, Fundraising Panel, Panelist	2022
UW Madison School of Computer, Data & Information Sciences (CDIS) RED Talk	2021
WARF (Wisconsin Alumni Research Foundation) Essential Topics Series on Diverse Inventors	2020
WSB Distinguished Entrepreneur Lunch, Speaker	2020
The Chase for HQ2 (WSB), Panelist	2019

Alumni Engagement - Badger (UW) Entrepreneurs (Atlanta), Speaker	2019
Energy Hackathon (UW-Madison, Electrical Engineering), Judge	2018
WSB Lunch and Learn Panel on Gender & Power, Panelist	2018
Women's Entrepreneurship Day Wisconsin (WED), Speaker	2017
WSB Lunch and Learn Panel on Empathy, Panelist	2016
Federal Reserve Board - Chicago (Entrepreneurship), Panelist	2015

SERVICE

University Level:

Underrepresented Innovators/Entrepreneurs working group (WARF & UW)	2022
Graduate Research Scholar (GRS) Committee (UW-Madison)	2018
WSB Dean Search Committee (UW-Madison)	2016-17

Business School Level:

Professional MBA task force (UW-Madison, School of Business)	2020
BBA curriculum committee (UW-Madison, School of Business)	2014-17, 19, 21
Ad hoc syllabus committee (UW-Madison, School of Business)	2016

Department Level:

MHR Department Seminar Organizer (UW-Madison, MHR)	2016 - 2020
PhD recruiting committee (UW-Madison, MHR)	2016, 2020 - 21
Lecturer recruiting committee (UW-Madison, MHR)	2015
Entrepreneurship and Innovation Seminar Series Organizer, Duke Fuqua	2013

Editorial:

Co-Editor, Kauffman State of the Field - Productivity Growth	2015 - 2019
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DISSERTATION

Dissertation Committee Member:

**/ THESIS
ADVISING**

Ashray Manur (Electrical Engineering) placement: Enphase Energy	2019
Phai Phongthientham (Economics), placement: IBM	2019
Kegon Tan (Economics), placement: University of Rochester	2017
Bekhzod Khoshimov (Management, Prelim Committee)	2022

Undergraduate Advising:

Barbara Brito, placement: Google	2015
Feihong Lei, placement: University of Chicago	2020

MEMBERSHIPS

American Economic Association, Econometric Society, Academy of Management, International Institute of Public Finance

LANGUAGES

English (native), Tamil (native)

Last updated: July 24, 2023