

Jane Wu

POSITIONS	UCLA, Anderson School of Management Assistant Professor of Strategy, 2022-present	Los Angeles, CA
EDUCATION	Massachusetts Institute of Technology Ph.D., Management, 2022 S.M., Management Research, 2018	Cambridge, MA
	Queen's University B.Com (with First Class Honours), Management, 2012 B.A. (with Distinction), Environmental Studies, 2012 Visiting Student, HEC Paris, 2011	Kingston, Canada Paris, France
PUBLISHED PAPERS	1. "Foundations of Entrepreneurial Strategy." <i>Strategic Management Journal</i> 40(5), 2019 (with J. Gans and S. Stern).	
WORKING PAPERS	1. "Nothing Happens in a Vacuum: Can a Dominant Metric Be Shifted?" 2. "Measuring Similarity Through Faces." 3. "Innovation for Dummies: Exploring the Role of Metrics in Automotive Safety." 4. "What Do Metrics Do? A Review and Proposed Typology."	
OTHER WRITING	1. "Choosing a Customer." <i>Teaching Note</i> , 2015 (with J. Gans and S. Stern). 2. "Beepi." <i>MIT Sloan Teaching Case</i> , 2015 (with S. Stern) 3. "Clover Food Labs." <i>MIT Sloan Teaching Case</i> , 2015 (with S. Stern). 4. "Avatech." <i>MIT Sloan Teaching Case</i> , 2015 (with S. Stern). 5. "Bionym Negotiation." <i>MIT Sloan Teaching Case</i> , 2015 (with S. Stern). 6. "Ministry of Supply." <i>MIT Sloan Teaching Case</i> , 2015 (with S. Stern).	
INVITED TALKS	2021: Harvard University, Harvard Business School · Columbia University, Columbia Business School · Duke University, Fuqua School of Business · New York University, Stern School of Business · University of Southern California, Marshall School of Business · Boston University, Questrom School of Business · University of Pennsylvania, Wharton School of Management · University of California Los Angeles, Anderson School of Management · Stanford University, Management Science & Engineering · University of Toronto, Rotman School of Management · University College London · NBER Productivity Seminar	

CONFERENCES AND WORKSHOPS **2021:**
 MIT Sloan Economic Sociology Working Group (x2) · Consortium for Cooperation and Competition (CCC) · IDDEAS@MIT Sloan · MIT Organization Economics Lunch · Max Planck Institute RISE4 Workshop

2020 and before:
 NBER Entrepreneurship Research Bootcamp · Academy of Management TIM Doctoral Consortium · Wharton Workshop on Frontiers of Entrepreneurial Strategy

SERVICE Reviewer: Management Science

TEACHING **UCLA Anderson School of Management**
 MGMT 295A Entrepreneurship and Venture Initiation, MBA

MIT Sloan School of Management
Teaching Assistant:
 15.S17 Innovation-Driven Entrepreneurial Advantage Lab, EMBA
 15.356 Product and Service Development in the Internet Age, MBA
 15.707 Global Strategy, EMBA
 15.360 Introduction to Technological Entrepreneurship, MBA
 15.S04 Innovation-Driven Advantage, Sloan Fellows MBA
 15.714 Competitive Strategy, EMBA

GRANTS MIT Sloan PhD Fellowship
 Edward B. Roberts (1957) Entrepreneurship Fund
 Jean Hammond (1986) and Michael Krasner (1974) Entrepreneurship Fund

NON-ACADEMIC EXPERIENCE **Harvard Business School** Boston, MA
 Research Associate, ISC, 2014-2015

Founder Collective Cambridge, MA
 Investment Associate, 2014-2015

Relay Ventures Toronto, Canada & Menlo Park, CA
 Investment Associate, 2013

Penyo Pal (education software startup) Toronto, Canada
 Co-founder and CEO, 2011-2013

Selected Honors:
 Launch EDU (San Francisco) Best New Startup Award
 CIX Canada's Top 20 Innovative Companies
 Next 36 Valedictorian (*1 out of 36 selected candidates*)
 Queen Elizabeth II Golden Jubilee Medal for Service

PERSONAL Parental Leave, 2019