

All Class Notes

1950 | 1960 | 1970 | 1980 | 1990 | 2000 | 2010

1952 Bachelor's

Alan Gorg updates, "Our feature drama with music, *Living the Blues*, featuring legendary R&B artist Sam Taylor, has been released on [GooglePlay](#) and YouTube. Our docudrama feature, *Earth Spirit*, supporting indigenous resistance against oil and mining exploitation and pollution, is now available on [indiereign](#)."



Alan Gorg's daughter stars in his latest project, *Living the Blues*

(Submitted 3/27/14)



Jeanne Laye enjoying a TCM cruise last December. Some may recognize Alex Trebeck from *Jeopardy* who was on the cruise as well.

1957 Bachelor's

Jay Foonberg reports, "I am extremely active. I am about to release two new books: *What Every Lawyer and Every CPA Needs to Know About Client Trust Accounts*, and *50 Shades of Jay*--management and marketing advice based on a 50-year highly successful career of practicing law and teaching continuing education to lawyers. Answers will be given to the 10,653 questions asked of me by practicing lawyers in hundreds of programs. The books will probably be released in September of this year." (Submitted 5/9/14)

1955 Bachelor's

Jeanne Laye shares, "I still see Ingrid Johansson Stengenga and Shirley Nelson Strada, as well as a few others from the Class of '55. I am a working CPA with only taxes this year as my accounting clients all sold their businesses recently. I love to travel. I am headed to Kauai in May, Croatia in September, and New Zealand in January 2015. Enjoying life and good health."

(Submitted 5/8/14)

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1958 **Full-Time MBA**

Alfred (Al) Feldman passed away in June from natural causes. Al, an accountant and businessman, is survived by his wife, two children and his grandchildren.

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1960 Bachelor's

Tony Beller passes on some sad news, "A beloved classmate quietly passed recently from cancer deserves a note of mention. Ann Artman was head cheerleader, homecoming princess, sorority president, and selected among 20 other classmates (in a class of almost 4000) as our class Ephebian. What is largely unknown, Ann was a finalist in *Life Magazine's* contest that year "A Day in the Life of a Typical College Coed," the purpose of which included inspiring young girls about college life. Ann was a gem and an authentic role model for UCLA, then and now. We were pinned in college, but regrettably, after graduation I didn't see her again until I heard she was ill.....50 years later. She still had her loving spirit and remained a loyal Bruin until the very end."

(Submitted 5/7/14)

1961 Bachelor's

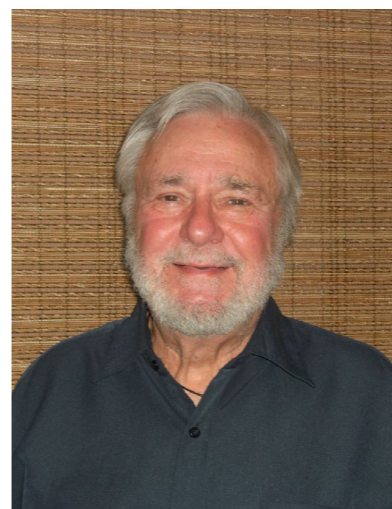
Richard Slotkin received his MA in Economics in 1962 and spent 33 years with the City of LA from which Richard retired in 2006. For 36 years, he has been an adjunct asst. professor of economics at Pasadena City College and LA Valley College teaching three classes a semester at the ancient age of 81 and taking a class at our alma mater!

(Submitted 5/8/14)

1964 Full-Time MBA

Sheldon S. Ellis has a new baby grandson! That makes 14 grandchildren. Sheldon inquires, "Can any of you top that?"

(Submitted 4/1/14)

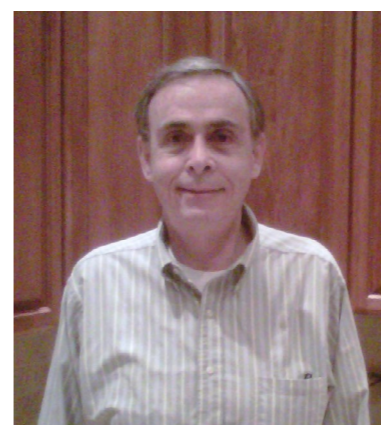


Sheldon S. Ellis

1965 Full-Time MBA

Roger McKee was re-elected to the board of the Arizona Employment Lawyers Association and serves as the continuing legal education chair.

(Submitted 3/27/14)



Roger McKee

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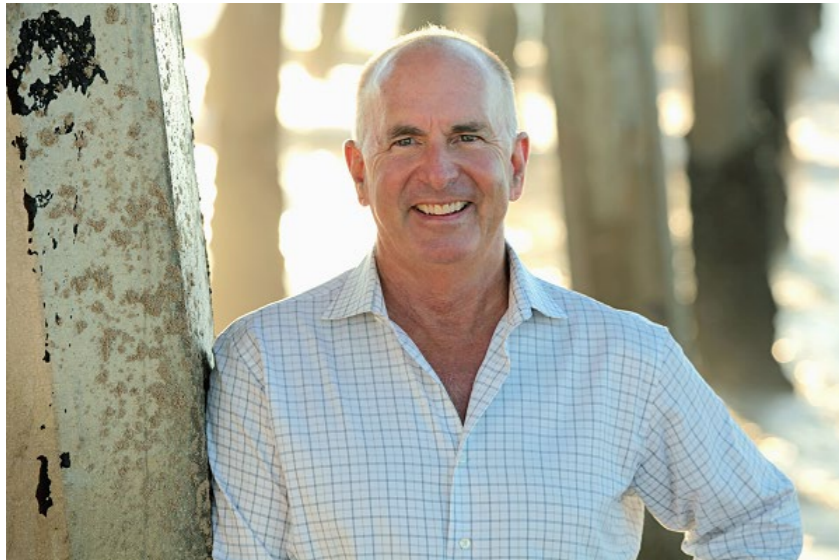
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1968 Bachelor's

Ed Kushins is President of HomeExchange.com.
(Submitted 5/7/14)



Ed Kushins

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1971 Full-Time MBA

Larry Manross writes, "I am having fun as the VP of sales for Torco Race Fuel and have doubled their revenue since joining. I am also focused on running and staying in shape. Last November I ran the New York Marathon and I recently ran Pat's Run to honor Pat Tillman. My time was 42:42 which is a pretty good pace...what was amazing is that Tillman's jersey was the number 42. My photo and story were covered on KPNX TV in Phoenix. My next big run is the Marine Corps Marathon in Washington, DC in October at age 70." *(Submitted 5/7/14)*



Larry Manross running in Pat's Run with a time of 42:42

1972 Full-Time MBA

Joe Curiel is actively volunteering with Toastmasters International and is a SCORE business mentor. *(Submitted 1/29/14)*

1976 Full-Time MBA

Michael Reiss reminisces, "Back in 1976 when many GSM students, (now UCLA Anderson students) were wanting to be respectable accountants, or finance folks, or other established corporate professional, I



Michael Reiss being blessed by a Buddhist monk in Cambodia with Eckhard Tolle of the *Power of Now* fame

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1976 (continued...) Full-Time MBA

wanted to be an entrepreneur. I approached the dean and he got me a professor. I was one of or the first at UCLA Anderson to graduate with that major and probably helped to start the entrepreneur program. I am grateful for the risk taking of the dean at that time. After a successful career as an entrepreneur, Diana and I travel the world writing about food, wine, and culture. We just returned from Vietnam and Cambodia on a riverboat cruise to Angkor Watt. Check out our website: www.foodandwineaccess.com.

(Submitted 5/7/14)

John Clarke Roberts, Jr. has recently remarried. He writes, "I now manage college recruiting and leadership development for IT and management development for finance at Intel Corp."

(Submitted 4/21/14)

1977 Full-Time MBA

Jeff Greenwald is still working at Hitachi in NorCal and enjoying the new technologies that are continually being introduced, like video streaming from the cloud. His family is healthy and happy. Jeff admits, "golf handicap still in high teens, but life is still good."

(Submitted 5/7/14)



Jeff Greenwald, work photo
(although he hardly ever wears a tie)

Alberto Velasquez moved to Colombia after graduation and worked in the financial sector. He then was Chief of Staff of the President of Colombia. Today Alberto owns a construction company in Bogota. He would like to hear from classmates! *(Submitted 4/1/14)*

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1978 Full-Time MBA

On May 5, 2014, **Brian Farrell**, **Steve Balgrosky**, **Andy Bielanski** and **Lou Bon** represented the Class of '78 in the Annual Anderson Cup Golf Tourney at Mountain Gate CC, taking third place in the Open Gross division. *(Submitted 5/8/14)*

From **Clarice Van Sky Motter**, "I am so pleased that my son, Thomas, will be entering the Indo-European language program at UCLA this fall. He will be pursuing his PhD as a second-generation Bruin!!!"

(Submitted 5/7/14)



Clarice Van Sky Motter's son Thomas graduating from Rice University.

Francine Schwartz updates, "I am in practice as a psychotherapist in Old Town Alexandria, Virginia and work part-time in emergency mental health for the City of Alexandria. I am also a theater and music critic for DCMetroTheaterarts.org. I review little theater, musical comedy and jazz, which there is an abundance of at the Kennedy Center and many other local venues. I'm also a long-time volunteer for the

State Department Foreign Visitor Program, doing home hospitality for official guests from abroad."

(Submitted 5/9/14)

Nick Veroske updates, "In 2011 I joined the board of Premier Community Bank, a \$335 million commercial bank headquartered in Hillsboro, Oregon. I have found that my Anderson School (GSM) skills have been of great value in helping the bank position itself for strong growth in Oregon." *(Submitted 5/8/14)*

1979 Full-Time MBA

Sherie Berger has retired after a rewarding career in human resources since graduation from Anderson in 1979. Sherie updates, "My last role was as vice president, human resources at Dolby Laboratories in San Francisco where I was responsible for leading and executing Dolby's global human resources strategy and organizational development efforts. Prior to Dolby, I was at Hewlett-Packard, where I was vice president, global leadership, management and professional development. Another role at HP was as vice president, human resources, for Hewlett-Packard's Enterprise Storage & Servers business unit during the HP/Compaq merger. Before joining Hewlett-Packard, I was a senior consultant at Watson Wyatt Worldwide,

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1979 (continued...) Full-Time MBA

a global human resources consulting firm. I also spent 11 years at Apple Computer where my final position there was senior director of human resources. Earlier in my career, I held management and organization development roles at Varian Associates and Saga Corporation. My children, Jennifer and Mark, accompanied me on this journey and have grown into wonderful thriving adults. Thank you UCLA for providing a solid foundation for the last 35 years of adventure! Hello '79 classmates! I'm missing the reunion but will be there in spirit." *(Submitted 4/8/14)*

Roberta Kass shares, "I continue to use my JD/MBA as a legal recruiter with Seltzer Fontaine Beckwith in California and enjoy helping corporations establish and expand their in-house legal departments. Michael and I are appreciating a snapshot moment of having all of our children employed in their chosen fields and living in our same time zone. *(Submitted 5/8/14)*

Sutin Katekao works at the Hydro Power Project in Laos PDR. He writes, "Welcome to Bangkok to all of you. Miss all of you and UCLA so much."

(Submitted 5/8/14)



Visiting Angkor Wat,
Cambodia March 2014

1979 CERT

Ronnie D. Brown is retired and fishing in lovely Medford/Central Point Oregon and doing a lot of traveling in this old world. *(Submitted 4/14/14)*

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1980 Full-Time MBA

Khanh Tran was elevated to president from chief investment and chief financial officer of Pacific LifeCorp in April 2012. He is responsible for investments, finance, asset advisory, asset management and continues as chairman of Aviation Capital Group.



Khanh Tran asks, "Where's the hair?"

(Submitted 5/8/14)

1981 Full-Time MBA

Geoffrey Stern shares, "Some 32 years after graduation, I'm well into my second career as a money manager. I'm running a fund called Muirfeld Value Partners that makes event-driven investments around corporate mergers. I'm still living in New York with a terrific wife and 3 kids. Back to California someday."

(Submitted 3/27/14)

Sue Zisko is now director of practice growth at NSBN LLP, CPAs & Business Consultants, in Beverly Hills, CA.

(Submitted 3/21/14)

1982 Full-Time MBA

Greta Hewitt shares, "Some of you may have read the new articles or seen the TV reports about the 26-year-old rock climber from Palo Alto who was rescued by helicopter after falling 30 feet at Yosemite on Easter Sunday and breaking a number of vertebrae. The climber was my younger son, Blake Parkinson. I am happy to report that he had successful spinal fusion surgery at Kaiser Permanente in Redwood City. He will be in a back brace for the next 6 weeks, but he is making remarkable progress." *(Submitted 5/7/14)*



The family gathers: Greta Hewitt, ex-hubby Thomas, my sister Lizzie, Blake, future daughter-in-law Meredith, and older son David.

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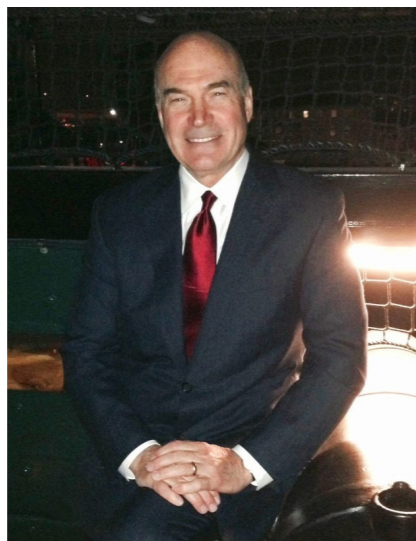
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1982 (continued...) Full-Time MBA

Tom Stewart has been appointed as a board trustee to the Investment Committee of Fidelity Charitable in Boston.

(Submitted 3/27/14)



Tom Stewart on board the USS Constitution, Boston

Garry Tyran has recently started a new job at Community Action Partnership, serving as chief financial officer and chief operations officer. Community Action Partnership, based in Washington, DC, is a national nonprofit membership organization representing the interests of 1,100 Community Ac-



Garry Tyran at Community Action Partnership

tion Agencies across the country that annually assist 19 million low-income Americans achieve economic security. The Partnership will be celebrating its 50th anniversary in August, 2014.

(Submitted 1/14/14)

Walter Wallace Watson shares, “Over the past three years, I designed and built our vacation/retirement home in Point Arena, CA. Took it from raw land through coastal permitting to final OC. Steel-framed construction on a double-reinforced concrete slab for earthquake resistance, low future maintenance, and highly energy and water efficient. At work, I designed and developed an automated commercial instructions system using OCR technology and developed enhancements supporting innovative advertising on-screen placement.”

(Submitted 4/30/14)

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1983 Full-Time MBA

Angela Brock-Kyle updates, "After receiving a professional director certification in February 2014, I was nominated to join the board of directors at Infinity Property Casualty Corporation (NASDAQ), a personal auto insurer." A graduate of the JD/MBA program, Angela spent her career with TIAA-CREF holding senior leadership roles in portfolio management and risk management. Angela currently chairs the nominating committee and sits on the audit committee of United Way. (Submitted 5/8/14)

Yolanda Gorman currently serves as president and CEO of Phillips Graduate Institute, a graduate school of professional psychology and business. Yolanda has just been re-appointed by the UCLA Alumni Association Board of Directors to serve as the alumni regent. (Submitted 3/27/14)



Yolanda J. Gorman

1984 Full-Time MBA

Michael Chung is a doctor in Buena Park, CA. (Submitted 5/6/14)

(Submitted 5/6/14)

Judy Silk has turned her talents to writing and spoken word performances around Los Angeles. She is a blogger on the *Huffington Post* and a stand-up comic. Sadly, she lost her husband Dan Cogan in 2013. He was a great man. (Submitted 5/6/14)

(Submitted 5/6/14)



Judy Silk and Dan Cogan

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1984 EMBA

Jagjit Dhawan writes, “In addition to my daytime business activities in the aerospace field, my wife and I serve on the Getty Council for Drawings. We have been building a significant collection of 19th-century French realist artists (with a focus of Jean-Francois Raffaelli, 1850–1924). Some of our paintings and drawings have been or will be exhibited in museums.”
(Submitted 5/14/14)

Marilyn H. Murphy is alive and well in the South Bay/Los Angeles. Marilyn is rebuilding her private practice in greater Los Angeles area after 10+ years living and working in Asia. She writes, “An additional part-time teaching and/or consulting gig would be nice to go with it--I do enjoy variety. My Spanish is pretty fluent but can't say that much for my Chinese or Arabic even though I'm quite fluent with their cultures, nevertheless. Love to hear from 1984 EMBA classmates/colleagues!”
(Submitted 5/7/14)

1985 Full-Time MBA

Ida Harding shares, “I am retired but remain quite active. Five years ago I helped form a water charity (www.WellsBringHope.org) to raise money to drill wells in Niger, West Africa, the poorest country in the world. We have drilled 268 wells to date! I am a member of the advisory board of directors and director of volunteer management. In addition to this charitable effort, I am heavily involved in Project Management Institute, currently serving as council lead for the PMI Leadership in Project Management Community of Practice, as trustee for the PMI LA Chapter, and as finance director for the Leadership



Ida Harding “walking a lion” in Victoria Falls

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1985 (continued...) Full-Time MBA

SPA for the Mind. When I am not working on these organizations, I travel the world several times a year. In the last year, I traveled to Tamil Nadu region of India, Yunnan Province of China, Norway, Uzbekistan, Turkey, and Peru (Amazon and Machu Pichu). I am a cancer survivor--having had follicular lymphoma in 2011 and breast cancer in 2012. But neither cancer has slowed me down for long!!" *(Submitted 3/27/14)*

Jim Peterson updates, "My son Jeffrey graduated from UC Berkeley as a bioengineer. He was accepted to the University of Miami Miller Medical School to the MD/PhD medical program. He has taken a year off to volunteer at an amputee clinic in La Paz, Bolivia. My oldest son, a UC Irvine graduate in digital media has several successful websites he has been growing. Robby, our third son, completed his actuarial examinations after graduating from UC San Diego with dual majors in math and economics. And our youngest son Thomas is slotted to be starting center for the Villa Park High School football team and will join the wrestling team after football season. I have a friend and hero Greg Ramsay who I helped with start-up chores recently for Andrew's Ice Cream and Desserts in Orange. His oldest son needed a kidney. A match was found and he received a new kidney at UCLA Medical Center in 2011. Greg was so grateful that he donated one of his own

kidneys. He is my hero. And he makes great ice cream! It turns out we both were at USC Marshall School of Business at the same time. I transferred and graduated at UCLA Anderson in 1985. So ice cream is one thing the two great institutions might find middle ground for collaboration and cooperation, I have reasoned. We made champagne ice cream (with real bubbles!) for the Villa Park Rotary New Year's Eve Fundraising Gala. I volunteered to judge a student AMR project for Professor Gonzolo Friexes earlier this year. Afterward I spent a long lunch catching up with Professor Hans Schöllhammer. He taught our strategic planning class 30 years ago! He is quite remarkable. Hope happiness and health for all."



Jim Peterson's favorite ice cream!

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1985 (continued...) Full-Time MBA

Richard Reisman announces, “My daughter, Marisa, who just finished her first year of Columbia Business School, will be getting married in Laguna Beach, Valentine’s Day 2015.”
(Submitted 5/8/14)

John Scott lectured on the influence of the Human Spaceflight Program on Energy Technology at the “Energy Thought Summit”, held in Austin, TX on March 25, 2014.

(Submitted 3/27/14)



John Scott lectures at the Energy Thought Summit in Austin, TX

1986 Full-Time MBA

Lois Fisher writes, “Shifting focus within health care from private industry to public health, I enrolled in masters of public health program at UC-Berkeley. I will spend part of my time in Africa with my partner, who is focused on agriculture and has lived there in the past. Spent the summer of 2014 internship supporting a large randomized study on the value of micronutrient supplementation in Madagascar, where more than 50% of children are stunted.”
(Submitted 3/27/14)



Lois Fisher traveling in Rwanda, summer 2013

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1987 Full-Time MBA

Twenty-seven years and counting in Boston for **Cynthia Costello Buser**. She updates, “As a new empty nester, I’m taking my own gap year, traveling to visit friends and family, with husband Cimarron, and on my own. In early May, enjoyed a brief get-together with **Brad Fredericks** to help celebrate the 25th anniversary of his restaurant, Fajitas & ‘Ritas. Cimarron and I were early (very small--who had any money right after biz school?) investors, and it’s great to see how the restaurant has thrived. Brad opened a second restaurant called Back Deck, adjacent to Fajitas & ‘Ritas. Both are in the heart of downtown Boston.”

(Submitted 5/9/14)



Cindy Costello Buser and Brad Fredericks, field study teammates and AGSM '87 alumni, celebrate the 25th reunion of Brad's restaurant, Fajitas & 'Ritas.

Sheila Irani shares, “After running my own business in communications and real estate for 19 years, chairing multiple philanthropies for high risk youth, and serving as director for Los Angeles City Councilman LaBonge, I have decided to run for office. I am an official candidate for Los Angeles City Council, District 4 (Hancock Park, Hollywood, Los Feliz Miracle Mile, Mulholland to Franklin Canyon, Sherman Oaks, Silver Lake, Toluca Lake, Universal). To find out more about me, support and contribute to my campaign, please visit sheilairani.com.”



Sheila Irani is an official candidate for L.A. City Council, District 4.

(Submitted 5/8/14)

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1989 Full-Time MBA

William Bullard writes, “I was very disappointed that I couldn’t return for our 25th reunion, so I wanted to send an update. My wife Diana is staying very busy with her litigation consulting, Billy graduates from Carnegie Mellon next weekend and will be working for Bechtel, and Katy is in Geneva on a year abroad, returning to Tufts next fall. After over 20 years in wireless, I had a period of transition and decided to move into education marketing. I’ll be the director of communications at Hillside, a boarding school outside Boston, starting July 1, 2014. We will keep our house in Baltimore for now and are thinking about our long-term plans once Katy graduates in 2015. I continue to play in tennis and platform tennis leagues, which keeps me out of trouble. I’m looking forward to seeing the pics of the reunion, and hope to hear some wild stories from a few of the attendees.” *(Submitted 5/9/14)*

Amy Johnson share, “To my surprise I’ve stayed at Wells Fargo for over 20 years, mostly in the digital channels group, which remains challenging and engaging. Still loving life in San Francisco and pursuing some e-book and seminar facilitation ventures as well. Lots of travel to Hawaii and Europe—life is good!” *(Submitted 5/7/14)*

Barak Lurie acknowledges, “It’s been great connecting with so many of our classmates here in Los Angeles! I keep on bumping into good friends from our 1988 class. Our law firm is now 10 years old and growing in size (Lurie & Associates, Business and Real Estate Litigation). And so is my family! Three kids and counting (although my wife says that there is no more “counting” at this point!). Would love to hear more from you all!” *(Submitted 1/20/14)*

Julie Wurden Jablonski is now a managing broker at Windermere Commercial/West Sound Inc serving Kitsap and Jefferson counties in Washington. She continues to volunteer teaching tennis to area youth. *(Submitted 5/8/14)*

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1989 (continued...) Full-Time MBA

Carrie O'Brien recaps, "I attended the 25th-year reunion and had a great time reconnecting with classmates but missed seeing friends who couldn't make it. We're living in Coronado, CA. Our two kids are graduating from college! We build and sell homes in Coronado and will be hosting the 2014 *Coastal Living Magazine* showhouse mid-July thru September. Come visit!" (Submitted 5/8/14)



Carrie and John O'Brien

America's beloved fry without sacrificing taste & delivering the crispy outside & fluffy inside texture you'd expect. Made with potatoes plus 30% added vegetables and beans, Veggie Fries taste great and provide more fiber, protein, vitamins, have less sodium and carbohydrates than traditional fries. Available in 4 delicious varieties: Carrot; Broccoli; Chickpea and Red Pepper; and Tuscan Bean & Herb. Veggie Fries has just launched nationally in the natural & organic food channel and is also available in select conventional grocery stores in New England, Minneapolis, and St. Louis.

(Submitted 5/8/14)



Veggie Fries Founder Dave Peters

Harumoto Ogawa returned to Tokyo in 1993, married in 1995, and has a daughter.

(Submitted 5/8/14)

David Peters has recently launched a new start-up company that is going to revolutionize the \$30 billion frozen French fry category. New Veggie Fries™ provides a healthier alternative to



Harumoto Ogawa
in his study room

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1990 Full-Time MBA

Barbara Huntington retired after 21 years as director of the SDSU McNair Scholars Program and the SDSU Preprofessional Health Advising Office. Barbara plans to write and to travel. (Submitted 5/9/14)



Barb Huntington,
Tree Hugger

Mitchell Simon celebrated 12 years in May as the founder and CEO of the Simon Leadership Alliance, ranked as one of the top ten corporate training companies in San Diego. Mitch coaches CEOs and their teams throughout the United States and Canada. Mitch is also the VP of client development at Lev



Mitchell Simon

Investments, a company dedicated to providing significant cash returns to its clients through the purchase, development and maintenance of multi-family properties. In October this year, Mitch is off to Jerusalem to get married. (Submitted 5/6/14)

1991 Full-Time MBA

Eric Anders shares, “After starting Wood Ranch BBQ & Grill right after graduating Anderson (22 years ago! Sheesh!!), we’re finally ready to branch out from our ‘backyard.’ By January/February 2015, we’ll open our 15th and 16th Wood Ranch BBQ & Grill restaurants in San Diego and Springfield, Virginia (our first Wood Ranch outside of California). Check our website at www.woodranch.com for new opening updates and please come visit me!” (Submitted 5/6/14)



Wood Ranch BBQ & Grill at the Irvine Spectrum, Irvine, CA

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1991 (continued...) Full-Time MBA

Holly O'Neill and her boyfriend, Douglas Grindstaff, enjoyed a lovely vacation in Cancun over Thanksgiving week but the big surprise wasn't turkey and pumpkin pie—it was a beautiful diamond engagement ring. Overlooking the Caribbean Sea, under the stars, with a tropical breeze blowing, and on one knee, Douglas asked Holly, “Will you marry me?” And she said “Yes!”
(Submitted 3/27/14)



Holly O'Neill is engaged!

Gary Dean Vollen shares, “I started my own advisory firm in 2013 to work with companies whose businesses focus on sustainability (i.e. cleantech) on both M&A advisory, pre-IPO advisory, and private capital raises.”
(Submitted 4/21/14)

Bill Weldon reports, “**Elaine Hagan** stopped in my adopted hometown, Cooperstown, NY, ‘the Home of Baseball’ for a tour of the sacred grounds of the National Baseball Hall of Fame. What a nice surprise! Elaine is the eighth Class of '91er to join me here in Mecca to pay homage! Who's going to be #9? Call me for free tours; I do require at least one-day's notice! Play Ball!”
(Submitted 5/7/14)



Elaine Hagan visiting Bill Weldon at the Baseball Hall of Fame

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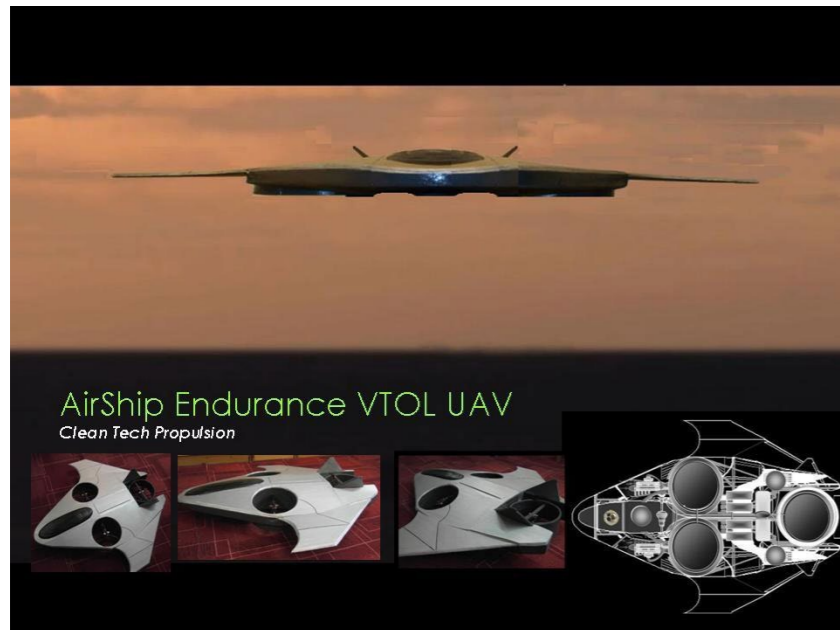
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1991 EMBA

Benjamin Berry and www.AirShipTG.com launches its AirShip Endurance UAV for first responders and defense. Preorders total 291 for production in Oregon!

(Submitted 5/8/14)



Benjamin Berry's AirShip Endurance V2 VTOL Unmanned Aerial Vehicle

1992 Full-Time MBA

Co-founded by **Luiz Carvalho**, Tree Capital LLC, an asset manager that runs long/short Latin American equity funds, is turning five years old in May. Based in New York City, Tree Capital has just received the 2013

“Best Emerging Market Focused Fund” award by S&P Capital IQ. Still living in NYC, Luiz, Silvia and Isabela (9) are looking forward to visit California this summer.

(Submitted 3/10/14)

David Janes announces, “I am opening a new factory in Johor Bahru Malaysia!”

(Submitted 1/29/14)

David Nichols joined State Street Japan as SVP and CAO in March. David writes, “Still in Japan and now starting the college selection process with my youngest son. His older brother is serving as a U.S. Army combat medic.”

(Submitted 3/28/14)

1993 Full-Time MBA

Brian Johnson recently had the wonderful experience of accompanying the high school robotics team he coaches as they competed in the First Robotics FTC World Championship in St. Louis on April 23–26. Brian shares, “The five girls from Monrovia High School, who compete under the name The Kings and Queens (the robot is the king), had an amazing season, winning the top honor at the Los Angeles regional championship in February, finishing in the top 25 out of the best 72 teams from 13 western states at the Sacramento super-regional tournament in March, and becoming the only team from the Greater L.A. area to be one of 128 teams out of 3,400 worldwide to qualify to advance to the World Championship. We

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1993 (continued...) Full-Time MBA



Brian Johnson and his high school robotics team after winning the Inspire Award in Los Angeles.

didn't win the World Championship, but we had a great time. Just to be in the presence of some 12,000 of the best young minds in science and technology was electrifying. If you have the opportunity to mentor a robotics team or volunteer to help at a tournament, you'll be glad you did. Our team was greatly assisted by my lovely wife Gigi Johnson (MBA 1988) who drove from L.A. to St. Louis and back with our robot and gear in the back of our Subaru while the rest of

us flew there. Professionally, I am into my fifth year as CFO of ValuSoft-Cosmi Software working in San Marino, CA. Personally, we are contemplating the life of empty-nesters as our oldest will be entering her senior year at U.C. San Diego studying nano-engineering, our middle child will be starting in the fall at U.C. Berkeley engineering, and our youngest will be starting her final high school year." *(Submitted 5/10/14)*

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1994 EMBA

Brian Rogers is working and living in Shanghai, China for Walt Disney Imagineering as they create the newest Disneyland and Resort Hotels.
(Submitted 4/1/14)

Sylvia Thatcher enjoyed reconnecting at 20-year and shares some photos of the event!
(Submitted 5/8/14)



Visit your Class Facebook Group to view more photos.



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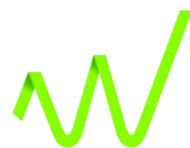
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1995 EMBA

Jean Taaffe is retiring from corporate America and relocating to Fort Collins, Colorado to start a residential real estate investment company called Cottonwood Home Solutions, LLC.
(Submitted 3/24/14)

1996 Full-Time MBA

David Melnick introduces a new technology start-up: WebLife Balance. Connect with [WebLife](#). WebLife fundamentally changes how organizations approach employee Internet use simply by providing a separate, private and secure space for employees to conduct personal web browsing. Current employee acceptable web-use policies don't address the fact that employees will continue to spend some portion of their time on personal web browsing. WebLife acknowledges this reality and brings employees back into policy compliance by securely separating personal and business web activity. By doing



weblife balance

David Melnick's start-up
WebLife Balance

so, this program provides an additional benefit to employees, improving companies' security posture, reducing their liability, and enhancing their compliance with global privacy obligations.
(Submitted 5/6/14)

After more than 15 years of working in the finance industry (mergers & acquisitions, corporate finance, trading, business development/sales), **Liliana Reasor** decided to create Novus Ordo Capital in January 2014. Novus Ordo Capital is a venture capital company based in London with a 21st-century approach to investing. Novus Ordo Capital seeks to invest in European start-ups that rely on disruptive technologies and that also have at least one woman in the founding team.



Liliana Reasor

(Submitted 4/10/14)

Jeremy Strauss shares, "I've been in West Africa with World Bank for the past 18 months turning wrenches on economic growth, mining, energy and investment promotion projects."
(Submitted 5/7/14)

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1996 (continued...) Full-Time MBA

Donald Wong recently joined the west coast practice of Alvarez and Marsal, a business turnaround and performance improvement firm. He writes, "I've been traveling from Los Angeles to the Seattle area, working with a client on their mobile workforce and data services strategy. It took over five years, but I was finally awarded a patent (held by Sony) for secured video delivery and display. My wife Anne and I will be celebrating our 21st anniversary later this year with a few weeks in Hawaii with the kids. Happy trails!"

(Submitted 5/7/14)



Donald Wong—Spring Break in Vegas

1996 FEMBA

After twenty years marketing and sales leadership experience with Johnson & Johnson, **Kim Miller Cantin** started her own marketing strategy consulting group, Cantin Group, LLC., with a focus in healthcare, primarily high-tech and medical devices. She consults with Fortune 500 companies as well as start-ups. She is also faculty for the Johnson & Johnson Marketing Mastery program and teaches marketing courses to JnJ marketers as well as to other companies' marketing teams. Kim, Dave and their two kids relocated from Ohio to Montecito Ca. They are enjoying their new locale. *(Submitted 3/27/14)*

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1997 Full-Time MBA

From **Valerie Wahl**, “Hello to the awesome Class of 1997! At Anderson’s Alumni Board of Directors meeting in April 2014, several alumni from other class years heaped praise on members of the class of 1997: a ’97er who helped in a job search, another who volunteered to run a local alumni event, and yet another (actually, several) who was just good fun to hang out with! Thank you for making it great to be part of the Class of 1997!!! Now on to the eagerly-anticipated Class Notes . . .

For those of you looking for a hilarious (albeit potentially shocking) way to entertain guests at your next party, check out **Fred Clarke**’s new, outrageous card game (for adults!!!), *Mobscenity™*—The Totally ?\$#*@%! Up Party Game (find it at mobscenity.com). In addition to continuing to make us laugh with *Mobscenity*, Fred has joined the growing ranks of Anderson alumni at Amazon, including classmate Jon Fleming, where Fred works in product management.

Speaking of fearless, high-flying **Jon Fleming**, who logged 100,000+ miles this past year on behalf of Amazon, where he is in the midst of transitioning to a new role, he graciously included some trips to my town of NYC among his travels around the globe. During a recent visit, we spent hours reminiscing about the past 20 years and contemplating the next 20.

Aforementioned Fred Clarke fortuitously phoned Jon during this discussion; upon hearing a female voice answer, Fred naturally assumed that Jon’s amazing wife, Kim, had picked up. But when presented with reference to an event to which only Fred, **Gary Galensky**, **Regina Regazzi** and I were privy (Jon, having heard the clue, now is in the know), Fred proved his brain and memory still are sharp by instantaneously exclaiming, “Val!” On a previous trip a while ago, Jon brought along his gorgeous mother and his fabulous son, Jack, who was celebrating his entry into teenagedhood with a trip to the Big Apple. We four shared a memorable evening at the Broadway show “Rock of Ages,” with all three generations rocking to the music. Another person who has been making the CA–NY flight fairly regularly is **Mike Emanuel**; by the next issue of Class Notes, there’s sure to be a more in-depth update regarding Mike (aka “In, out, what?”).

Born and bred New Yorker **Eric Wong** and I endured—and survived—the crazy NYC kindergarten application process this past year . . . which actually spanned an entire year or more. Eric and I had the pleasure of attending an Anderson-sponsored event focused on this topic in the fall . . . with lots of alumni who are not quite as ‘vintage’ as we are. The business school and college application processes—and the corresponding

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1997 (continued...) Full-Time MBA

essay-writing endeavors—paled in comparison to getting children into kindergarten. Based on reports from San Francisco-based classmates, it's even more arduous there—my condolences to all of you!

On the topic of San Francisco-area alumni, you have a new neighbor, **Eric Trehub**, who transferred within Nestle to work for Nestle Dreyer's in San Francisco (feel free to send me appropriately-packaged ice cream samples anytime, Eric!). Eric is enjoying his return to the west coast, engaging in activities such as hikes through Golden Gate Park, and anything else that enables him to take in the natural beauty of the region. He would love to reconnect with classmates in the area, so please reach out to him at eric.trehub@gmail.com. Apparently, **Gary Galensky**, you live quite near to our class' newest Bay Area-resident.

Hugh Diddy, who is a senior analyst with Trimaran Advisors, has been in New York for a few years, and I get to see him frequently. Hugh may be thinking, "A few times a year at Anderson events is frequent?" Well, while we overlap in attendance at Anderson events in NYC a handful of times per year, Hugh's Trimaran office is near my residence, which presents me with the good fortune of spotting him across Madison Avenue or down a nearby street.

So, Hugh, next time you think you hear your name lilting across the gentle breeze, you'll know why!

Now, as you are reminded about some of your classmates, just think . . . only 3 more years until our next milestone reunion! And, while you're recalling your wonderful Anderson experience, please take a few moments to do two things: 1. send me a note about yourself, so it can be included in the next issue of Class Notes; and 2. check out the [alumni database](#) to make sure that the school has accurate data (email address, mailing address, company). Follow this path: www.anderson.ucla.edu > alumni > alumni directory > update profile"

Rob Levin updates, "After 11 years, I sold The New York Enterprise Report to a company called SmartCEO. I kept the content marketing business (we produce a magazine for Time Warner Cable among other projects) and am exploring the 'next thing.' In other news, my family moved into a house in Riverdale (the Bronx—but not the Bronx you know—Reg can explain) in October. After living in an apartment for over 20 years, it was a big change but well worth it."

(Submitted 4/4/14)

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1997 (continued...) Full-Time MBA

Eric Trehub shares, “Friends, this past November, I made the big move to San Francisco! In the past 17 years, my brand management career has taken me from General Mills to Georgia-Pacific and most recently Nestle USA, for whom I’ve worked for the past 4 years. Professionally, I lead Nestle’s Ice Cream division (Dreyer’s) shopper marketing efforts and am enjoying my new role. Personally, San Francisco has been everything I had hoped for so far. I live near AT&T ballpark and enjoy walking along the Embarcadero. I’m also loving exploring the Bay Area and making new friends.

And an update wouldn’t be complete without a comment about the San Francisco dating scene . . . my new joke is that my ‘future wife’ bar has now been raised: All she must do is either drive a Tesla or own vested stock options! In all seriousness, to wrap up my update, I look forward to any/all opportunities



Eric Trehub at the 7th hole, Pebble Beach

to reconnect with my Bay Area neighbors or if you happen to be passing through the city on business. Please email me or post a note on FB. Let’s catch up!”

(Submitted 4/7/14)

1998 Full-Time MBA

John Kelly updates, “In February 2014, I took a new position to lead the predictive analytics practice at Berkeley Research Group. The company is an amazing collection of econometrics and data science talents, and we get to help corporate marketing, sales, and operations leadership grow their firms through the power of Big Data. Amazing opportunity and so much fun to swing from my old firm that was heavy on the emotional side of business to here on the very cutting edge of logic! Check us out at www.brg-expert.com.”

(Submitted 3/11/14)

1998 EMBA

Jasmine Alexander started a company last year and is building the product now. The product is slated to launch in July. Sign up to be notified at jzmine.com.

(Submitted 3/26/14)

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1998 (continued...) EMBA

Susan Love shares, “In 2012 I was diagnosed with leukemia and underwent chemotherapy and a bone marrow transplant. The good news is that I am well a year and a half later! I am back to work with a new title, chief visionary officer of the Dr. Susan Love Research Foundation.”

(Submitted 3/31/14)



Susan Love

1999 Full-Time MBA

Peter Drolet reports, “Chillin’ in Singapore. . . . I’ve been here seven years after being in Hong Kong for seven years. My family, kids, work—all fun.”

(Submitted 4/3/14)

Jun Hatcho was looking forward to the reunion last month! He and his wife Junko hoped to see as many section E mates as possible. He writes, “Fifteen years have passed since graduation but we will be able to have great get-together, I am sure.”

(Submitted 3/11/14)

Timothy Lukens updates, “I recently acquired a digital marketing services company in Boston, [Prospectiv Direct](#).”

(Submitted 4/25/14)

Doug Schwartz announces, “I moved to Old Greenwich, CT in 2012 to take on a new role running a JP Morgan managed real estate equity fund. I miss Los Angeles dearly, but happy with the work and our adopted town. My wife Jenny and I have 3 kids, now ages 9, 8, and 5.”

(Submitted 5/7/14)

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1999 FEMBA

Note from Class President, **Farhad D. Rostamian**

May 3: The day of our 15-Year Reunion

I woke up this morning and immediately felt something different.

It's been about six months that we have been preparing for this day – the Reunion, and it's finally here! As it has arrived, I am finding myself excited complete with butterflies in my stomach. The types that I felt when we were on the rope course some 18 years ago. Excitement with anticipation.

It's not always that you wake up knowing that you are going to see your past classmates; people who you went to school with for three years, but most of whom you have not seen in 15 years. As I plugged in the camera's battery into the charger, I took one last look at the list. The list of registered classmates and their guests who I was about to see. How have they changed? What stories do they have to share? Will we recognize each other? The day passes slowly, but it's finally time to get dressed and head out. [Read more...](#)

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or [click here](#) to submit online.

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2000 Full-Time MBA

Vanessa Toy greets, “Hi Everyone! Hope you are well and having a nice summer. I’ve spoken with many of you and it sounds like there are some great trips on the horizon and some exciting life changes for some. I can’t wait to hear more of everyone’s updates. We’re just one year out from our reunion in 2015. It’s hard to believe we graduated 15 years ago! We’re just assembling our reunion committee and have a nice representation from each of the sections. If you’re interested in joining the team, please email me (vanessa.toy.2000@anderson.ucla.edu). It’s going to be a lot of fun and we’d love the help! Please also put a placeholder on your calendar. Our reunion will be sometime in May 2015 and more details to come!

(Submitted 5/7/14)

Shawn Campbell shares, “I’ve been living in New York City since 2007, working for Colony Capital in real estate private equity. Outside of work, I’ve been keeping busy with my 2-year-old daughter, Isabella, and 3-month-old son, Jonah. I continue to travel any chance I can get and try to get back to Los Angeles often to visit friends and family.” *(Submitted 3/27/14)*



Shawn Campbell with Deena, Isabella, and Jonah.

Michael Cohan has been elected to the Association of International Graduate Admissions Consultants (AIGAC) Board of Directors for a three-year term, effective August 1, 2014. AIGAC promotes high ethical standards and professional development among graduate admissions consultants, increases public understanding of graduate admissions consulting, and enhances channels of communication with complementary organizations and entities.

(Submitted 5/9/14)

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2000 (continued...) Full-Time MBA

Frank Han shares, “After leaving the corporate world behind, I am trying my hands on starting an e-commerce business in the world of high-end toys. I am launching [Arden Anne](#) and will be sending special Anderson discounts, of course! Many of my products are not yet sold in the U.S. so this should make for an exciting adventure.” *(Submitted 5/7/14)*

Chris Mansolillo checks in: “Still in Los Angeles, now at Sony Pictures Television as CFO for WW TV production, distribution, and overseeing business development. Married and have a dog, too.”

(Submitted 3/27/14)

This year has gotten off to an eventful start for **Steve Raymond** as Big Frame, the digital media company he founded in 2011, was acquired by DreamWorks Animation. He was fortunate to be joined in that startup adventure by fellow Anderson alumni **Grant Gibson** ('00) and **Steve Hendry** ('97). He adds that wife **Jennifer (Kunz) Raymond** ('01) and their 10-year-old sons Alec and JJ are trying to figure out what to do with his newly reclaimed free time. Steve and his family still live in Santa Monica are looking forward to actually taking a few vacations this year as he returns to a more steady corporate life at Dreamworks, where he will stay on in their online video division. *(Submitted 5/7/14)*

Andrew Young offers, “Enjoying Manhattan Beach . . . let me know if you want to go surfing or learn how to on my boards, gratis. Sold my company, Diabetes in Control Inc. I’m continuing as consultant part-time for six months and am looking at my next steps in healthcare. Welcome your contact. Best wishes with everything!”

(Submitted 5/7/14)

2000 FEMBA

Gary Weinhouse writes, “Friends, I hope you are all well and enjoying a great 2014. Happy to report that my wife and children are doing very well. The kids are getting quite big (ages 10, 8, and 5), and are keeping us exceedingly busy with sports, coaching, school, and never-ending chaos. I am also excited to announce that my company, Autism Spectrum Therapies (AST), was acquired this last month by a sensational strategic partner. AST joined forces with Learn It Systems, a Baltimore-based organization that provides academic support, enrichment programs, and special education services to schools across the country. Our shared mission is to create exceptional learning experiences for children and families. Integrating our expertise with Learn It enables AST to connect our clients to a broader spectrum of expert services while growing our geographic reach to support even more

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2000 FEMBA

children nationwide. AST and Learn It share a vision of recognizing the immense potential of every child, and we are confident that together we will help more families who need our support.” *(Submitted 3/27/14)*



Gary Weinhouse and family enjoying birthday celebrations, March 2014

2000 EMBA

Robert Hess was honored by the Los Angeles Business Journal’s Health Leadership awards for the second year in a row for his work in prostate cancer awareness, through his nonprofit, The Prostate Cancer Awareness Project (PCAP). The PCAP is launching a Couples Conquering Cancer initiative and Robert is looking for volunteers. *(Submitted 5/7/14)*



Robert Hess with PCAP director of women’s programs Libby Aubrey and board member Scott Peterson

Debra Liebert has been promoted to managing director at Domain Associates, LLC. *(Submitted 5/7/14)*

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2001 Full-Time MBA

Brian Franke submitted his first posting for the class: "Hello everyone from the class of 2001! I will get everyone up to speed. My wife Kara and I have been blessed with a 3-year-old girl who is the pride of our daily life. I made a career change in 2007 from Ford Motor Company Finance to financial planning. Since that time, we have really grown and opened a larger office in Bloomfield Hills, Michigan. I am one of the principals and invite you to visit our website at www.icapitalmgt.com. Look forward to seeing everyone again at one of the reunions." *(Submitted 4/22/14)*



Brian Franke and family, celebrating Christmas 2013

Norbert Tan and his family has been settled in Ventura County for the past decade. He continues to lead the Ventura College Foundation and also chairs the Ventura County Leadership Academy. He says it's been great reconnecting with Anderson alum who are working in the non-profit field there, like **Jill Fioravanti** (FEMBA '08).



Norbert, Tracy, and Geora Tan

(Submitted 5/8/14)

2001 FEMBA

Thomas G. Nimmer is in strategic development of the quality function within Novartis Group companies. *(Submitted 5/14/2014)*

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2002 EMBA

Margaret Abeles joined Hanson Bridgett Law Firm, a top San Francisco law firm, in June 2013 in the newly created role of Chief Strategy Officer. Her UCLA EMBA has opened up this and other career opportunities since she graduated in 2002.



Margaret Abeles

(Submitted 4/4/14)

2002 CERT

Joseph Nicoletti updates, “I am currently restoring and repainting historic ceilings in the Mayor’s office at Los Angeles City Hall. Painting homes and businesses is one of my passions. I am currently involved in seeking marketing managers and partners for the luxury ‘supercar’ market. Check in with me.”

(Submitted 3/19/14)

2003 Full-Time MBA

Nitya Kirat recalls, “Time flies. Just a year ago we were celebrating our 10-year reunion. It was an amazing weekend, and I am sure we can continue our trend at the 15-year of breaking reunion attendance

records. In the meantime, please keep in touch with your classmates—send updates for Assets, the 2003 Class Facebook page; attend events; and connect with classmates across the world on your travels.”

(Submitted 4/22/14)

Pete Staples reports that Andersonite-founded Blue Clover Devices, the IoT original design manufacturer, welcomed an adventurous crew from the Global Immersion Program to its factory in Shenzhen in March. Eddie Chen ('04), Pete Staples ('03), and his wife Judy hosted.

(Submitted 4/7/14)



Pete Staples and Blue Clover Devices welcome a group from the Global Immersion Program visiting Shenzhen

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2003 EMBA

Christopher Glenn Niklas is a senior international consultant for establishing the global medical program with the Nemours Children's Hospital systems.

(Submitted 6/1/2014)

2003 CERT

Shelli Taylor announces, "We are rocking the world of educators and students. Along with our incredible district and school partners, personalized learning is no longer an idea but a reality. If you are passionate about education, software development, and not accepting the status quo give me a call. We are looking for education consultants (partners for districts & schools), and smart product and software developers."

(Submitted 3/27/14)

2004 FEMBA

After living near Barcelona, Spain, for six years, **Michael Freeman** and his family moved back to San Luis Obispo in the summer of 2012. He was promoted in February 2014 to run the Demand Generation group at ShoreTel, a Sunnyvale-based leader in phone systems and unified communications.



Michael Freeman

(Submitted 5/7/14)

Bryan Stone has just crossed the three-year mark in sunny Singapore and is now the program manager for Credit Suisse's digital private bank—a unique and differentiating multi-channel offering.

(Submitting 5/7/14)

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2005 Full-Time MBA

Peter Catalino updates, “We’re living in Shanghai. I am head of western China for Novartis. Natacha is working part time with McKinsey locally. We just had our fourth daughter last year—Victoria Qiao Catalino. Life is great! Anyone coming through Shanghai, please get in touch!”
(Submitted 5/12/14)

Mayor Eric Garcetti recently launched the Entrepreneur in Residence Program to boost Los Angeles’ economy by making City Hall a partner to our city’s entrepreneurs. **Amir Tehrani** is one of the two entrepreneurs selected to bring his personal expertise to City Hall as part of this effort. Tehrani is the Founder and President of Allied Group and serves on the board of several ventures. He also serves on the boards of the Young Presidents Organization Bel Air Chapter, the Hub Los Angeles, and the Los Angeles Network for Teaching Entrepreneurship.

2005 FEMBA

Matthew Brown recently left Union Bank’s mezz/PE group to join H.I.G. WhiteHorse, the credit affiliate of H.I.G. Capital. In this role, he spearheads originations of debt financing opportunities involving middle market companies and private equity sponsors. On the personal front, his two boys, Wyatt and Vance

(ages 6 and 3, respectively), are keeping Matthew very busy. (Submitted 4/2/14)

2005 EMBA

Kapil Mathur opened his sixth new Mathnasium Learning Center, in Dana Point. Mathnasium is a learning center for children from K to 12th grades where math is taught using a proprietary method that focuses on mastery of basic skills in addition to assistance with classwork. More information can be found at www.mathnasium.com. Kapil has been involved with the program since 2006, owning centers in San Clemente, Ladera Ranch, Laguna Niguel, Aliso Viejo, and Orange. Additionally, Kapil was elected to the Board of Directors for the CUSD Foundation. The foundation raises funds for the benefit of students in the Capistrano Unified School District—one of the 10 largest districts in California.
(Submitted 4/17/14)



Mathnasium of Dana Point ribbon-cutting ceremony on February 21, 2014, which included Mayor Lisa Bartlett, Supervisor Pat Bates, and Congressman Darrel Issa

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2005 GEMBA Asia

David Leonard has rejoined Chevron Global Downstream LLC in the Bay Area and is focused on major capital projects and strategic initiatives.

(Submitted 3/29/14)

2005 CERT

Beth Hyatt reminisces: “Seems like only yesterday that we were in class together, but also a lifetime. Thank you everyone for propelling me to excellence in business. Your presence and input provided valuable insight with diverse viewpoints.”

(Submitted 3/27/14)



Beth Hyatt

2006 Full-Time MBA

Joshua Akhtarzad shares his recent business venture: “As a side project, I opened a coffee shop on Melrose Place in West Hollywood called Alfred {Coffee & Kitchen}. We opened in January 2013 and have quickly gained a reputation as a fun, trendy place for residents and shoppers alike to gather, grab a delicious cup of coffee or pressed juice, and people watch!”

(Submitted 3/31/14)



Joshua Akhtarzad's Alfred {Coffee & Kitchen} in West Hollywood

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2006 Full-Time MBA

Gaurav Bhasin, managing director, is based in the Silicon Valley office and is part of Pagemill Partners, a Division of Duff & Phelps Securities, LLC. He has closed more than 30 M&A transactions, advising public and private sellers, buyers, and strategic partners in a broad range of technology industries (software, Internet, and hardware). Additionally, Gaurav has successfully completed complex cross-border transactions in geographical regions worldwide. *(Submitted 3/28/14)*

Perry Chudnoff announces, “This year we are celebrating the 5-year anniversary of the launch of www.designableimages.com! Inspired by a photograph taken by fellow classmate **Ruben Pranata**, we sell customizable, framed, and matted photography, a perfect gift for a newborn baby, engagements, birthdays, or anniversaries. Thankfully, our business continues to grow, and not only are we on the Web, but we are now selling out of seven retail locations throughout

New York City, Long Island, and New Jersey.” Perry is also proud to announce a new business venture that launched May 2014. His investor group is bringing **Barry’s Bootcamp** to San Francisco, located at 236 King St.—steps from AT&T Park. “Come by and check out the best workout in the world. Thanks to the UCLA community for all the support.” *(Submitted 5/6/14)*

Gregoire Gensollen is thrilled to announce: “At 9:33 a.m. on Wednesday, February 26, magnificent 6-pound, 11.9-ounce, 20-inch-long, petit boy Maxime was born. Super hero mama Melissa is well and covering him with kisses. Dad Gregoire is immensely proud of both of them and easily the happiest man in the universe.”

(Submitted 4/3/14)



Gregoire Gensollen and his wife welcome their newborn son Maxime

SAN FRANCISCO
COMING SOON
Perry Chudnoff's www.designableimages.com sells customizable photography

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2006 (continued...) Full-Time MBA

Warren Smith shares that Access Solicitor, the UK lawyer comparison website, has secured \$400k out of a new \$500k funding round to bring total funds raised to more than \$1 million. Meanwhile Warren raised more than \$2,200 for charity running the London Marathon in April. *(Submitted 5/7/14)*

Cody Winn is starting a new job as director of mobile products for fab.com and is still based in New York and loving it even after a brutal winter. *(Submitted 4/14/14)*

2006 EMBA

Richard Cracraft is pleased to share, "Our graduating senior has been admitted to UCLA Henry Samueli School of Engineering!" *(Submitted 5/7/14)*



Richard Cracraft's son Chad is UCLA bound

2006 CERT

Lisa Landt was recently promoted to SVP/CFO of First Entertainment Credit Union, a \$1 billion institution based in Hollywood. *(Submitted 3/28/14)*

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2007 Full-Time MBA

Erkki Corpuz is still working on campus at UCLA. He is in charge of undergraduate admissions at the Henry Samueli School of Engineering and Applied Science.

(Submitted 4/3/14)

2007 FEMBA

Amit Jain is taking his tech startup, **Bridg**, out of stealth mode this month. Located in West Los Angeles, Bridg has built a powerful SaaS marketing automation platform, helping thousands of brick-and-mortar businesses effortlessly capture and engage their customers online and offline, according to Amit. **Robert Kim**, head of product, and **JP Checa** (FEMBA '13), user experience, are part of the 30-plus-strong team at Bridg.



Logo for Amit Jain's startup, Bridg

(Submitted 5/9/14)

2008 Full-Time MBA

Josh Fields is happy to share his good news: "I got engaged to a wonderful girl, Jessica Pearlman! She is the principal oboeist in the Pacific Symphony. I am very excited to have met the girl of my dreams."

(Submitted 5/7/14)



Josh Fields and Jessica Pearlman immediately following their engagement

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2008 (continued...) Full-Time MBA

Jed Freeland joined the board of directors for Florida Venture Forum, a statewide support organization for venture capitalists and entrepreneurs. In this role, Jed will work with fellow board members to promote the organization's mission to help entrepreneurs obtain funding through education, strategic partnerships, and networking opportunities. The



Jed Freeland

Florida Venture Forum, established in 1984, is known as the leading entrepreneurial networking group in Florida that provides companies with managerial assistance and identifies sources of venture capital. Jed, a partner in the Orlando office of Akerman, represents buyers and sellers in mergers, acquisitions, leveraged buyouts, and recapitalizations across a broad range of industries, including healthcare, education, banking, insurance, wireless telecommunications, software, publishing, and food distribution. He represents venture capital funds in the completion of early and

growth stage equity investments. He also works on a broad range of debt and equity financing transactions, as well as general corporate, employment, and governance matters. *(Submitted 4/18/14)*

2008 FEMBA

Indie film and Sundance 2014 Jury Prize Award winner *DEAR WHITE PEOPLE* was produced by **Ann Le** and was recently acquired by Lionsgate/Roadside Attractions. Ann invites all to come out and support when it hits the theaters in the fall. *(Submitted 3/27/14)*



A still photo from Ann Le's film (Courtesy of *DEAR WHITE PEOPLE*)

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2008 (continued...) EMBA

Matt Beliveau was recently named vice president, human resources, for Morton Salt in Chicago. In the role he oversees the HR function for the company's operations in the U.S., Canada, and the Bahamas. He and his family are relocating from Minneapolis to Chicago. Matt spent the last 13 years with General Mills.

(Submitted 5/7/14)

2009 Full-Time MBA

Casey Lynch says he is "living the life of Adam, high on a hilltop in Echo Park, ensconced in a mid-century home tastefully remodeled by his spectacularly attractive and accomplished wife, Dianne." He enjoys overseeing the many successful real estate projects built in north-eastern Los Angeles with business partner



Casey Lynch in the basketball court at one of LocalConstruct's apartment communities

Mike Brown ('09), as well as keeping track of the cash flows from their growing portfolio of out-of-state properties. In his spare time, Casey has taken to collecting bespoke shoes and vintage Italian silks. He adds that his "primary philanthropic activities include teaching the odd real estate course at Anderson and paying exorbitantly high California taxes." *(Submitted 5/6/14)*

Jeremy Round and **Alex Rosten** have launched Five Nine Capital, a small private equity firm, and in mid-April they acquired Maid in the USA. Maid in the USA is a top-rated cleaning referral service that has been keeping Los Angeles clean since 1992. Should you be in need of commercial or residential cleanings, reach out at manager@maidintheusa.biz or call 323-662-MAID (6243). *(Submitted 5/7/14)*



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2009 (continued...) Full-Time MBA

Tavis Lee Sowders, age 39, of West Hollywood, CA died Wednesday, June 11, 2014 due to injuries sustained in an automobile accident in Los Angeles, CA. He was an extraordinary partner, son, brother, uncle, cousin, friend, and all around bon vivant.



Travis L. Sowders

Travis had an innate ability to make you feel that you were the only person in the world he cared about while engaging you in conversation. With movie star looks, sparkling blue eyes, and the most engaging smile, he could disarm even the most cynical and most clamored to be considered his friend and confidant.

Born in Corbin, Kentucky on March 12, 1975 to a family that adored and loved him, he was molded early on with values he learned in the small town of Barbourville, KY. He was a graduate of Knox Central High School. His family life was the foundation for who he would become later in life.

His brilliance got him into Princeton University where he fine-tuned his wit, charismatic charm, and life-long passion for politics. He had an amazing capacity to know the details of every member of Congress and spent many a night quizzing his friends about the inner workings of Congress. He was a natural born politician. Later in 2009, he also received his MBA from UCLA Anderson in Los Angeles.

But it was one fateful Memorial Day weekend in 2001 that set Travis's life on a path of love, happiness, adventure, and joy when he met his domestic partner, Rob Six. They didn't know anything about each other that night, but the pull of destiny was strong and that one night led to 13 beautiful years. They grew up together, shared in their love for their dog Sofie, traveled the world, discovered amazing wines and restaurants, created homes in Washington DC, New York City and Los Angeles, and built beautiful friendships on each adventure they shared. They lived a full and beautiful life with one another.

Travis is survived by his partner Rob Six of West Hollywood, CA; parents, Ancil and Lynn Sowders of Barbourville, KY; his sister, Synthia Sowders of Barbourville, KY; his nieces, Lillian and Audra Partin; many dear and beloved aunts and uncles; friends from around the world; and his beloved dog companion, Sofie. He was preceded in death by his maternal grandparents, William and Cordia Graham and his paternal grandparents, Bev and Betty Sowders

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2009 FEMBA

Gunit Bedi exclaims, “FEMBA 2009 rocks! Great to see everyone this past Saturday. Five years, wow . . . we’re all doing so amazing.” *(Submitted 5/7/14)*

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2010 Full-Time MBA

Benjamin J. Kim Mupdates, “I just moved from Hulu to VHX, a small video startup based in Brooklyn. I do business development there.” (Submitted 5/27/2014)

Joe Ziomek and his wife Michelle welcomed a son, Abraham “Bram” Clyde Ziomek, on November 14, 2013.

(Submitted 3/29/14)



Joe Ziomek's son Bram at four months old

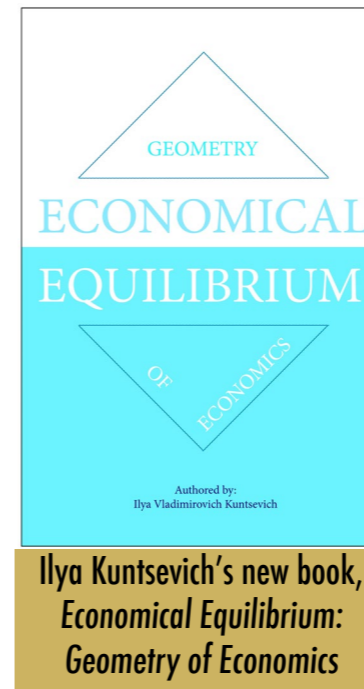
2010 FEMBA

After 11 years at Battery-Biz, **Jessica Revlin** has changed companies and is now director of marketing and communications for Tseng College at CSUN.

(Submitted 3/26/14)

2010 EMBA

Ilya Kuntsevich states, “Happy to announce my new book, *Economical Equilibrium: Geometry of Economics*, was published in September 2013. The book was in the top three hot new releases in macroeconomics on Amazon. Quote: ‘If everyone makes money, who is paying?’” (Submitted 3/27/14)



Ilya Kuntsevich's new book, *Economical Equilibrium: Geometry of Economics*

2011 Full-Time MBA

Michael Marsch has joined Boston-based renewable energy developer BlueWave Capital as a senior director of project development and is engaged to Sanna Grob.

(Submitted 5/9/14)

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2011 FEMBA

Yaphett Powell

has been promoted to vice president, business & legal affairs at Vubiquity, the largest global provider of multiplatform entertainment content services. He works with content owners (studios, networks, producers), content distributors (cable, satellite, telecom) and digital media companies in the U.S. and abroad to execute complex licensing and distribution deals for film and TV content across multiple platforms, including TV, computers, game consoles, mobile and tablet devices. Prior to joining Vubiquity, Yaphett held successive roles at FOX Networks Group as both an entertainment attorney in the business & legal affairs division and a business executive in the distribution division.



Vubiquity, the Global Leader in
Multiplatform Video Services

2012 Full-Time MBA

J.P. Voisinet recently joined Experian's global corporate development team and was promoted to manager of corporate development. Previously he had been supporting the corporate development efforts of Experian's consumer business in North America.

(Submitted 4/20/14)

2012 FEMBA

Jorge Hernandez writes, "While I was a student at Anderson I started a website called Darelicious.com, the online destination where you can dare your friends, yourself, or a celebrity to take on a dare all while earning money for you or your favorite charity or cause. Six months after graduation Darelicious was funded by an angel investor who also happens to be a FEMBA alum and SJ Investment Company which is run by Anderson professor Dr. Dan Nathanson. I still dabble in the music business and co-manage a successful boy band."

(Submitted 4/20/14)

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2012 EMBA

Daniel Kehrer has been promoted to vice president of marketing at MarketShare and now heads all marketing and communications efforts at this high-growth Big Data technology company that provides advanced analytics solutions to Global 1000 brands. MarketShare is based in West Los Angeles and has 400-plus employees worldwide. *(Submitted 3/28/14)*

2012 GEMBA Asia

Message from Your Class President, **Ian Pyrah**:

This year has been very busy and rewarding professionally. Amgen's drug pipeline is full and requires a lot of attention, but I was also given the opportunity to lead an effort looking at operational support for the R&D organization. This included significant negotiations and budgetary responsibility which really used all my MBA training. On the personal front, the family adopted a rescue dog which rarely leaves Mary's side and provides endless hours of entertainment for the kids. I completed my second triathlon in Kona, HI and raised money for Leukemia and Lymphoma Society – at least my fundraising was a podium finish. I met up with Matt and Dominic in LAX as we all transited the airport, had brunch with Sanjay and Rumi, and

recently spent time down at Anderson at the Alumni Board of Directors. I hope to see as many of you as possible at future Alumni events.

Joe Bunya repatriated back to the US on May 22nd. He is based at WD HQ, Irvine, So. Cal., but expected to make regular trips to Thailand and Malaysia 3 – 4 times a year. Joe has mixed feelings about this after 20 years working in Asia, and will certainly miss it, especially the people. He looks forward to dryer weather, summer and winter sports, and of course, BBQ in the backyard. Lastly, he would like to share this interesting observation: Someone once asked a Dalai Lama what fascinated him the most. His reply was “human”, because....

- We give up our health to make money, but later on we spend the money to recover our health.
- We worry so much about the future such that we are unhappy with our present. The result is we're neither in the present nor in the future.
- We live as if we will never die and in the end we succumb to death without having lived.

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2012 (continued...) GEMBA Asia

Professionally, **Dominic Chan** received another invitation to speak at the next Regional Supply Chain Conference. He also received an invitation to serve as a member of the Board of Advisors in the Singapore Innovation and Productivity Institute, which he accepted. Dominic is excited and looks forward to being able to contribute. Because of his busy schedule, he hopes to slow down and take some time to learn more about coaching. On a personal note, Dominic shares, “My little girl just started Primary one. My family’s travel schedules are now all limited to peak seasons only. I was on a business trip with **Matthew Festo** in Feb this year. Managed to catch **Ian Pyrah** for a short while at the airport since we were all flying in the same afternoon. **Matthew** and I met Julie and Rumi for dinner in LA. In March, Thomas and family was visiting from Jakarta, **Amit** and family had also just moved to Singapore. It was really great fun catching up with so many classmates in Singapore.

According to **Matthew Festo**, “Life and work in Singapore are excellent with rarely any dull moments. Always friends flying through, and when people aren’t visiting here, I am off traveling to North America for work or spending time with my wife and her family in Taiwan. My beautiful wife and I will be welcoming our first baby into the world very soon, so our next update will show another +1 to the Anderson community.”

(Submitted 4/22/14)



Matthew Festo and his wife enjoying a coffee date in Taiwan

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2012 (continued...) GEMBA Asia

After 15 years at Microsoft, **Amit Chopra** quit and joined Google as the Regional Lead for SE Asia, focusing on marketing developer technology in 15 countries in the region. “It’s now time to put all the learning in the MBA program to some good use.” Amit has been doing a lot of traveling and visited 10 Google offices around the world, giving him the opportunity to catch up with many folks while on travel. His family has relocated and is now with him in Singapore. Amit is looking forward to a great time in Singapore and being in touch with NUS and UCLA folks in the region.



Amit Chopra is now with Google as Regional Lead for SE Asia

Sanjay Singh’s startup Phisix was acquired by Ebay last month. They are now part of the Innovations and New Ventures team at Ebay. Bob (Arjun) is now 9 months old and started crawling. Sanjay and family are also planning on moving back to India this Summer, and Krish received admission to an International school in Bangalore. Sanjay shares that he had a few memorable trips to

LA, and met up with Amit (in SF), Stefan, Rumi, Joe and family, Ian with family and few other seniors/juniors - Andrew, Dwight, Leah and locally Manish, Sudheen, Mahima, Henry, Manoj, Surender, Julie, Kedar, Leonard. He was also lucky to meet Prof. Hayn, Prof. Mamer, Prof. Foster and Prof. Tang at UCLA along with several get togethers with Dina and Irma.

Anthony Szafranek has been busy in both his professional and private life. His daughter turned 1 years -old in April, and doesn’t know where the last 12-months has gone! He’s been going a lot of long-haul traveling from Asia to Europe, which can take its toll, but the work continues to stretch. Anthony has been trying to stay fit during his spare time, and had the opportunity to catch up with the alumni passing through Singapore, which has been fairly regularly over the first part of the year.

2012 CERT

Steven Wilson Craig is delegate for innovation and technology team to drive policy with the L.A. Chamber of Commerce for startups and technology business growth. He shares, “we met with congress in March to discuss agenda items for patent reform, immigration, government open data, and data privacy.”

(Submitted 4/1/14)

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2013 Full-Time MBA

Miho Goto is engaged to **Sam Jacobs**.

(Submitted 3/29/14)

Joel Rosenzweig is an associate at Deloitte and is partnering with a ghost writer from HarperCollins to write a novel about the constant on-the-road and on-the-go consultant lifestyle.

(Submitted 3/29/14)

2013 EMBA

Chris Ochs successfully launched a new slow-pressed, organic juice company, Super Happy Juice. The website is www.SuperHappyJuice.com and is available for delivery throughout the U.S.

(Submitted 5/7/14)



Chris Ochs's Super Happy Juice production

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